



Lions Clubs International
FOUNDATION



CLUB LCIF COORDINATOR

**LEADING YOUR
CLUB TO SUCCESS**

MANUAL || 2022-2023

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We did it - TOGETHER!

Campaign 100 Successes

At the 104th Lions International Convention in Montreal, LCIF was pleased to announce that, because of your leadership and commitment, we successfully met - and exceeded - our Campaign 100 goals, raising US\$325 million. We should all be very proud of what our organization was able to accomplish because of LCIF and Campaign 100.

As Lions, we know that the needs of the world continue to grow, and we must build on this campaign success to ensure the future of our foundation's ability to magnify our service to those in need around the world for generations to come.

As a club LCIF coordinator, you can build on this great momentum and invite your club to join in continued support of our foundation.



Fundraising by Constitutional Area

(July 1, 2017–June 30, 2022)

CONSTITUTIONAL AREA	TOTAL FUNDRAISING (US\$)
I - United States and Affiliates, Bermuda and Bahamas	US\$52,213,916
II - Canada	US\$4,722,259
III - South America, Central America, Caribbean and Mexico	US\$6,253,033
IV - Europe	US\$49,461,980
V - Orient and Southeast Asia	US\$155,266,608
VI - India, South Asia, and Middle East	US\$32,771,726
VII - Australia, New Zealand, Papua New Guinea, Indonesia	US\$5,566,296
VIII - Africa	US\$6,947,356
Non-Affiliated / Other	US\$11,936,834
Total	US\$325,144,409

What's possible when LCIF and your club work together?

LCIF and Lions Distribute Rice to Residents Out of Work During the COVID-19 Lockdown



In Bangladesh, many people work to afford to feed their family the same day. When the coronavirus (COVID-19) shut down the country, everything was closed except for emergency services. So many people who were suddenly out of work, could no longer afford to eat or bring food home. To help provide some relief to residents in Narayanganj and Dhaka, LCIF awarded local Lions a US\$8,000 grant. Lions purchased rice, a pantry staple, to distribute to people in need. Lions were able to give rice to 900 families in the area; each family received 44 pounds. While the rice may seem like a small contribution in such a dire situation, LCIF and Lions were able to make a big difference in the lives of approximately 3,600 people.

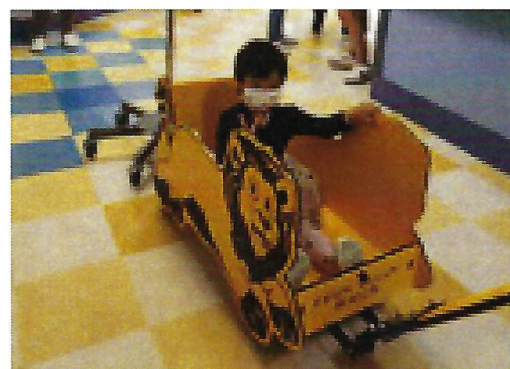
LCIF and Lions are Addressing Diabetes Education in Honduras



Worldwide, more than 460 million people have diabetes and around 50 percent of them are undiagnosed, particularly in developing countries. In Honduras, Lions in District D-6 wanted to help citizens understand the symptoms of diabetes and how to be diagnosed. With a US\$2,142 District and Club Community Impact grant from LCIF, six Lions clubs worked together to construct seven bus stop benches along with permanent diabetes information signage. These benches

were constructed within five different cities and are bright, eye-catching displays. Lions expect more than 21,000 people to view the benches initially, and are hopeful the benches will benefit more lives as viewers spread the information to family and friends.

LCIF and Lions Provide Smiles to Children and Relief to Parents



At El Paso Children's Hospital in Texas, USA, staff notice the emotions parents feel as their children go through chemotherapy. Understandably, it can be overwhelming as they try to brighten their child's day with a change of scenery, but have to maneuver the medicine pole attached to them. Local Lions at El Paso Five Points Lions Club, who are familiar with the hospital, wanted to make things easier on parents and allow the kids to enjoy more freedom. With a US\$750 District and Club Community Impact grant from LCIF, the Lions purchased a Brady Buggy wagon to donate to the hospital. The bright yellow wagon, painted to look like a lion, can secure medicine poles to the back of them, so they can easily trail along behind the child. Parents can now simply pull the wagon as they take their child out of their room and off to have a bit of fun. "We are truly grateful for this donation," says a letter from the Child Life Department at El Paso Children's Hospital. "It has truly made an impact on so many families and brought smiles to dozens of kids' faces."

The stories of Lions service in Bangladesh, Honduras, and in Texas, USA was made possible by District & Club Community Impact grants (DCG). This uniquely designed program enables clubs and districts to receive grants of up to 15% of their unrestricted donations to LCIF in a given Lion year. A valuable way to address community needs, the funding helps Lions do even more in their communities.

Visit lionsclubs.org/grants to learn more.

Your Role

LCIF is your foundation, our foundation. As club LCIF coordinator, you will work together with your district coordinator to connect your club to the many ways LCIF helps Lions serve and present your club with a variety of ways to participate.

Your role consists of four primary tasks, united around one common goal – engaging your club in fundraising events and activities to support increasing Lions service impact through LCIF.

Educate

- Familiarize yourself with the work of LCIF grants and programs.
- Consider how your community has been impacted and why your club would be motivated to support.

Connect and Communicate

- Consider your own reasons for supporting LCIF and share that story with others.
- Help members of your club understand the impact of LCIF in your community. Identify a cause area that your club feels strongly about supporting.

Set a Goal

- Learn about the many ways you and your club can support LCIF. With guidance from your district coordinator, set a fundraising goal for your club and make a plan for how to achieve this goal.
- Present to your club members about the importance of LCIF and building on the success of Campaign 100. Share your reasons for supporting LCIF and the importance for your club to connect to a cause and support.

Raise Funds

- Put your plan into action and start raising money. An important first step is to make your own donation and go forward asking others to join you in supporting LCIF.
- Provide ways in which Lions can contribute financially to the foundation: through a donation or pledge, through fundraising events, both in-person and virtual, or asking non-Lions for a contribution.

District LCIF Coordinator

Along with this guide, you have the support and guidance of your district LCIF coordinator and staff at LCIF. Through the year contact your district coordinator to provide updates and attend meetings when requested. Include your district coordinator in your club's plan by inviting them to visit the club and engage them when you are setting your club's campaign fundraising goal.

I believe in the foundation and support the work of our foundation. I want others to as well, but I don't know everything. What are some of the key facts to share with people who ask about our foundation?

Lions Clubs International Foundation (LCIF) is the fundraising and grant-making arm of our global organization. Every day, LCIF works to fulfill our mission: to support the efforts of Lions clubs and partners in serving communities locally and globally, giving hope and impacting lives through humanitarian service projects and grants.

What does the foundation do?

Thanks to the commitment and dedication of thousands of Lions, **LCIF granted more than US\$1.2 billion to Lions service projects and partnerships around the world.** The generosity of the Lions community has allowed LCIF to save sight, support youth, provide disaster relief, and address a wide range of humanitarian needs.

Why is the foundation important?

Lions Clubs International is the world's largest and most effective service organization, and Lions themselves are respected worldwide as the leaders in service. We serve with our clubs and make differences in each of our local communities. **LCIF extends and magnifies that impact on a local and global scale and helps clubs and districts take on larger projects than they can do alone.**

LCIF is your foundation. It belongs to every Lion and empowers the service and impact of Lions everywhere. The success of LCIF is truly the success of every Lion!

Why should Lions support LCIF?

There's nothing more central to being a Lion or Leo than service. It's why we joined; it's what we do. Through our support of LCIF, the foundation provides Lions the resources needed to take on the issues we care about, bringing about real and lasting change.

Why should my club become involved?

Because you're Lions! Through LCIF grants and programs, we are improving health and well-being, strengthening communities, and supporting those in need. **In short, by donating to LCIF, your club can help change the world.**

Does LCIF support local clubs through grants?

Yes! LCIF has been supporting Lions service for over 50 years. Since 1968, LCIF has awarded more than **18,000 grants, totaling more than US\$1.2 billion.** LCIF has been supporting local communities through grants to districts and multiple districts. In 2018, LCIF launched an opportunity for Lions to support humanitarian activities in their communities through the District & Club Community Impact Grant program (DCG).

The program is available to both district and clubs. Under the program, 15% of unrestricted donations will be set aside for DCGs. Districts and clubs are required to meet a minimum donation level to enable 15% of their donation to be counted towards their available funds to be accessed through the DCG program. For districts, the minimum donation amount is US\$10,000 per fiscal year. For clubs, the minimum donation amount is US\$5,000 per fiscal year.

You can learn more about the DCG program on our website at lionsclubs.org/DCG.

What was Campaign 100?

Campaign 100 officially launched at the International Convention in Las Vegas in 2018 following a year of planning and organization. At the 104th Lions International Convention in Montreal, LCIF announced that it had not only met, but exceeded its campaign goals—raising US\$325 million!

Where can I learn more about LCIF?

Reach out to your district LCIF coordinator! Your coordinator will be a great resource for you and will have tips for promoting LCIF in your club. For more information about working with the district coordinator, please see page 21.

Another great place to learn more is lcif.org. Here you will find information to help you and your club connect the work you are doing in your community and LCIF's support of clubs and communities like yours! In addition to this information, you can utilize the Resource Center. Here you have access to brochures, PowerPoint presentations, and other materials that will be helpful to you and your club members.

Can my zone chair offer me any assistance?

Zone chairs can be a great resource during your year as club LCIF coordinator. Reach out to your zone chair to stay connected to updates from LCIF and for the most recent news in your area.

If I have questions about my role, LCIF, or am looking for guidance, who can I contact?

Your direct link to LCIF is through your district LCIF coordinator. District coordinators have been trained by LCIF staff to tell the foundation's story, set goals, plan how to achieve those goals, and much more. A large focus of a district coordinator's role is to share information with and support club LCIF coordinators. You will receive communication from your district coordinators regularly and in turn, please share updates and information with them.

Checklist: What You Can Do

- ✓ Review the resources available via lionsclubs.org, and order materials for your club
- ✓ Call your district LCIF coordinator to ask them about the latest campaign updates and set a regular communication schedule with them