

Club LCIF Coordinator



Lions Clubs International
FOUNDATION

*We Change Lives.
Every day. Everywhere.*



Roles and Responsibilities

CLUB LCIF COORDINATOR POSITION DESCRIPTION

As a Club LCIF Coordinator, you will serve as an ambassador for Lions Clubs International Foundation in your club. You will share stories on LCIF programs, motivate others to support LCIF, and enable the foundation to advance its humanitarian work in your community and around the world. Because of your leadership skills and demonstration to the philanthropic and humanitarian service ideals of LCIF, we are able to create a better world.

The Club LCIF Coordinator is nominated by the club's nominating committee, elected as a member of the board and serves a one-year term. Individuals may be nominated to serve additional terms on an annual basis. The Club LCIF Coordinator works closely with local Lions leadership.

ROLES AND RESPONSIBILITIES

PROMOTION AND EDUCATION

Training and Events

- Participate in annual LCIF training activities provided by your LCIF District Coordinator
- Give annual LCIF presentation at a club meeting to cover LCIF programs and their impact, opportunities to apply for LCIF grants, and the benefits of supporting the foundation

Public Relations

- Promote LCIF program success stories through local media outlets
- Work with club PR chairperson to promote LCIF
- Promote LCIF through your club's website and social media outlets

Work with Leadership

- Provide regular updates and success stories to club leadership
- Provide LCIF grant and program updates to club leadership
- Provide regular updates to your district coordinator

Grant Opportunities

- Inform Lions in your club of LCIF grant opportunities at a local level
- Facilitate communication with district and other clubs regarding active grants and grant applications

DEVELOPMENT

Development for LCIF in your club is a crucial responsibility. Remember to work with club leadership and your LCIF District Coordinator to establish your club's goal each year.

Awareness and Partner Recognition

- Conduct annual fundraising event for LCIF
- Conduct annual recognition event to recognize MJFs in your club

Identify Potential Donors and Partners

- Identify members in your club with the capacity and interest to support LCIF
- Identify local businesses with the potential to partner with your club to support LCIF

Facilitate Support

- Assist with the submission of LCIF donations, MJF forms, and other recognition applications
- Serve as your club's expert on available LCIF recognition programs
- Assist with the presentation and reception of recognition items

KEYS TO SUCCESS:

Flexibility:

As LCIF development strategies evolve, be flexible in the implementation and modification of those strategies to suit your club. It is anticipated that this role will evolve over time and that specific tactics will vary in different geographical areas. Being flexible about your duties and responsibilities will ensure your success as well as the positive growth of LCIF.

Personal Support:

All Club LCIF Coordinators are encouraged to personally support LCIF. Experience shows that your efforts will be most successful when you are fully committed to the cause both with time and support.

Working with Local Leaders:

Success in this position requires collaboration with other Lion leaders. Communicating and collaborating with your club leadership, other clubs in your area, and district leadership will help spread a consistent message throughout your area.

Communication:

Successful implementation of development strategies will require the coordinated efforts of the entire LCIF team. It is crucial to building a stronger foundation that LCIF ambassadors work closely together and communicate frequently.

As members, we all belong to
Lions Clubs International.
And Lions Clubs International
Foundation belongs to all of us.



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