



## District Coordinator

### Position Overview

As the LCIF District Coordinator, you will serve as an ambassador for LCIF in your District. You will ensure that your team of Club Coordinators implement LCIF fundraising strategies; introduce and integrate Lions with the importance and impact of LCIF locally, regionally, and around the world; track progress towards benchmarks and goals; communicate relevant information to and from your team of Club Coordinators; and encourage Lions to support LCIF in all aspects of fundraising across the District. You will be the guiding force directing the success of fundraising efforts in your District, inspiring support through your own leadership and commitment.

### Actions for Success

- Accepts responsibility for the success of LCIF fundraising in his/her District
- Serves as the chief spokesperson for fundraising in his/her District
- Leads a team of Club Coordinators in planning implementing fundraising strategies and promoting LCIF
- Collaborates with the Multiple District Coordinator and local Lion leaders to coordinate efforts in his/her District
- Assesses fundraising opportunities and potential in his/her District
- Works closely with Multiple District Coordinator, Club Coordinators, and District Governor to achieved established goals and measures of accountability
- Facilitates progress and provides motivation to his/her team
- Ensures a flow of relevant information up and down the volunteer structure through regularly schedule contact
- Offers and welcomes support in addressing challenges within the District
- Encourages donations by delivering information about LCIF at club meetings, Zone Meetings and District conventions through presentations and booths
- Involves District Governors and their cabinets in strategic planning and implementation
- Understands the tools and resources available to support their team and goals



### **Skills and Qualifications**

- Background of leadership positions and responsibilities in Lions and currently active in Lionism
- Deep commitment to Lionism and LCIF
- Sound judgment, positive, and enthusiastic attitude
- Skillful and diplomatic
- Decisive and pragmatic
- Develops and executes fundraising strategies aligned with the context of the District
- Interest in learning and sharing LCIF's impact locally and around the world with local Lions and their community
- Basic computer skills, i.e. proficient using email, Microsoft Word, PowerPoint, social media, Excel a plus

### **Measuring Success**

Measures of success may include:

- Achieving LCIF District goals
- 100% of team, including District Governor, gives to LCIF
- Achieving a specific per-member and/or per-club average
- Achieving 100% recruitment of Club Coordinators
- Increasing the number of Lions or clubs contributing to LCIF in his/her District
- Increasing the total amount of contributions to LCIF
- Clubs in the District achieve recognition status
- Increasing the number of MJF's awarded in his/her District
- Conducting training of Club Coordinators by a set date

### **Reporting Structure**

- The LCIF District Coordinator reports to the LCIF Multiple District Coordinator
- The LCIF District Coordinator receives reports from Club Coordinators in the District

### **Time Commitment**

- Attendance at the District Coordinator training and orientation, subsequent District Coordinator meetings, and Club Coordinator trainings is essential
- The District Coordinator will also provide updates to the District Governor and be present at District Cabinet meetings as necessary
- Position will require 40%-50% of the Coordinator's time committed to Lions
- Position is voluntary



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**Appointment**

LCIF District Coordinators are nominated by the LCIF Multiple District Coordinator responsible for the district, in consultation with the District Governor team and other leaders, when appropriate. They are appointed by the LCIF Chairperson.

**Term**

LCIF District Coordinator terms are usually three years, but term length and appointment may also be based on regional and situational needs