



# DO IT YOURSELF (DIY) NEW CLUB DEVELOPMENT WORKSHOPS

Suggested Materials and Resources can be found on the "Start a New Club" webpage.

<https://www.lionsclubs.org/en/resources-for-members/resource-center/start-a-new-club>

## Suggested Agenda

Topic	Method	Length
Introduction / Why Are We Here?		5 minutes
Why Organize a New Lions Club	Group Discussion	10 minutes
Benefits	Group Discussion	10 minutes
Choosing a Club Format	Discussion	10 minutes
Steps to New Club Development	Discussion	5 minutes
Step 1: Determine Areas of Opportunity	Group Discussion: <i>What are some locations new clubs can be formed?</i>	5 minutes
Step 2: Develop Your Team	Group Discussion: <i>What team would participants want to be a part of?</i>	20 minutes
Step 3: Conduct Site Development Research	Group Discussion: <i>Who can be contacted to join the new club?</i>	15 minutes
<b>BREAK</b>		10 minutes
Step 4: Promote the New Club to the Community	Group Discussion: <i>How can the new club be promoted?</i>	10 minutes
Step 5: Recruit Charter Members	Discussion and Recruiting Role Play	60 minutes
Step 6: The Informational Meeting	Discussion	20 minutes
<b>BREAK</b>		10 minutes
Step 7: The Organizational Meeting	Discussion	10 minutes
Step 8: New Club Application	Discussion	10 minutes
Step 9: Charter Approval	Discussion	5 minutes
Step 10: Continued Club Development	Discussion	5 minutes
New Club Development Awards	Discussion	5 minutes
Questions / Closing	Group Discussion	20 minutes

Questions regarding the **New Club Development Workshops** should be directed to the Membership Department at LCI via email at [membership@lionsclubs.org](mailto:membership@lionsclubs.org)