### **GLOBAL ACTION TEAM**



### Global Extension Team (GET) District Coordinator

#### **Term**

One year; selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

### Position Overview

As the GET District Coordinator, your efforts directly impact the success of the *MISSION* **1.5** membership growth plan implementation and achievement of goals, as established. You will lead your district's efforts to charter new clubs. You will build and lead a team of Lions who share your passion for extension. You know how to connect with people and overcome obstacles.

# Actions for Success

- Commits to the organization-wide goals and objectives of MISSION 1.5, which
  includes achieving defined regional membership targets.
- Develops, supports and executes an annual membership growth plan in support of *MISSION* **1.5** in collaboration with the district Global Action Team (GAT).
- Adheres to an annual engagement calendar developed by the district GAT chairperson (district governor) to monitor progress towards MISSION 1.5 regional targets, including participating in monthly check ins with GAT area leaders and multiple district leadership, and monthly check ins with district GAT and zone and region chairpersons.
- Monitors club chartering reports, tracks and interprets data and forecasts results.
- Implements strategies and provides ongoing motivation and training to support the district in achieving their *MISSION* **1.5** goals in relation to membership growth and extension.
- Identifies opportunities to charter new clubs in communities or within groups of a larger community that are not served or are underserved.
- Collaborates with district leadership to build a team capable of completing the tasks required in successful chartering of new clubs including membership recruitment, leadership development, and engagement in meaningful service projects.
- Develops a plan and timeline for each potential new club following proven processes for new club development including developing a team, site research, needs assessments, identification of sponsoring clubs and guiding lions, informational and organizational meetings, and charter member recruitment.
- Collaborates with district GAT coordinators and the district GAT chairperson to maintain effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc.
- Partners with district GAT leadership to conduct relevant MISSION 1.5 seminars, events, and projects at Council and Cabinet meetings, district convention and other local meetings.
- Understands and communicates the process and policies of new club development to team members and ensures that accurate information is conveyed to prospective members.

- Enables the success of new clubs by helping sponsor clubs establish mentoring relationships with the new club officers and educating Guiding Lions on expectations of the new club.
- Provides training and support to Lions interested in new club chartering to expand the district's ability to charter new clubs in support of MISSION 1.5.
- Ensure new club applications are complete, properly approved, and submitted efficiently.
- Promotes completion of the Global Membership Approach training path and shares best practices.

## Measuring Success

#### At the end of each Lion year:

- Achieves positive net membership growth as defined by MISSION 1.5 including sponsoring at least one new member and extending at least one club.
- Increases number of clubs extended compared to previous year.
- Ensures new club applications are submitted correctly and in a timely manner.
- Decreases number of days in club chartering process.

# Recommended **Qualifications**

- Knowledgeable about the club chartering process
- Proven track record in club extension.
- Passionate about Lions and is invested in the association's future.
- Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).

#### Reporting

• Report to district GAT chairperson (district governor).