

### **GLOBAL ACTION TEAM**

### Global Service Team (GST) District Coordinator

#### **Term**

One year; selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

### Position Overview

As the GST district coordinator your efforts directly impact the success of the *MISSION* **1.5** membership growth plan implementation and achievement of goals, as established. You are the driving force that ensures your district is strong, stable and focused on providing capacity building resources to region, zone, and club service chairpersons, empowering Lions to meet the priority needs of their communities and elevate the member experience through impactful service growth. You know where to find solutions and are able to overcome obstacles. You will serve as a conduit between clubs and multiple district coordinators to ensure the distinct needs of each district and club are being met.

# Actions for Success

- Commits to the organization-wide goal and objectives of *MISSION* **1.5**, which includes achieving defined regional membership targets.
- Develops and executes and reports an annual district service activities plan in support of *MISSION* **1.5**.
- Monitors service reporting, tracks and interprets data, forecasts results, and participates in monthly check ins with zone and region chairpersons and district Global Action Team (GAT).
- Collaborates with district GAT leadership to maintain effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc.
- Collaborates with district GAT leadership to further MISSION 1.5 initiatives focused on leadership development, membership growth and expanding humanitarian service.
- Adheres to an annual engagement calendar developed by the GAT chairperson to monitor progress towards MISSION 1.5 regional targets, including participating in monthly check ins with GAT area leaders and multiple district leadership, and monthly check ins with district GAT and zone and region chairpersons.
- Prepares teams to support club extension and recruiting through growth of quality service projects and reporting.
- Works with clubs to raise the visibility of Lions service impact in local communities and to attract potential new members.
- Motivates region, zone, and club service chairpersons to help clubs reach their service goals, ensures regular reporting in the Lion Portal to increase engagement in service projects and shares available service programs and resources.
- Supports local community service projects that create a sense of belonging and pride to the Lions and Leos in the district.
- Promotes service projects that attract multi-generational and diverse participants, including the integration and leadership development of Leos.
- Acts as the advocacy champion for the district to implement activities including but not limited to community awareness/education, legislative/public policy, events and partnerships.

- Partners with district GAT leadership to conduct relevant MISSION 1.5 seminars, events, and projects at Council and Cabinet meetings, district convention and other local meetings.
- In collaboration with the LCIF district coordinator, maximize LCIF resource utilization and fundraising and monitor LCIF grants given to the district.
- Gathers club and district feedback related to service challenges, opportunities, and successes and shares information gathered with multiple district coordinator to troubleshoot/remove barriers impeding the successful implementation of service programs.

## Measuring Success

#### At the end of each Lion year:

- Achieves positive net membership growth as defined by *MISSION* **1.5** including sponsoring at least one new member and extending at least one club.
- Collaborates with district GLT coordinator to plan at least one workshop that elevates Lion and Leo professionalism in service project planning and execution.
- Increases service project implementation and reporting over previous year.
- Works with LCIF district coordinator and region/zone chairpersons to identify at least one service initiative that can be strengthened by LCIF resource utilization.
- Identifies and reports at least one advocacy opportunity in each district.
- Ends each Lion year with an increase in Leo Club development and hands-on service collaboration between Lions and Leos.

## Recommended Qualifications

- Experience in leading and developing service activities within the last five years.
- Strong project or event management, public speaking, and presentation skills
- Familiar with LCI and LCIF service programs, partnerships and grants.
- Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).

#### Reporting

- GST district coordinator reports to GST multiple district coordinator, area leader or special area advisor as assigned.
- GST, GMT, GET and GLT district coordinators report to district GAT chairperson (district governor).
- GST club service chairperson reports to GST district coordinator.