



Club Coordinator Training

Lions Clubs International
FOUNDATION

Lions Clubs International

Mission: to empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

Vision: To be the global leader in community and humanitarian service.



Lions Clubs International Foundation

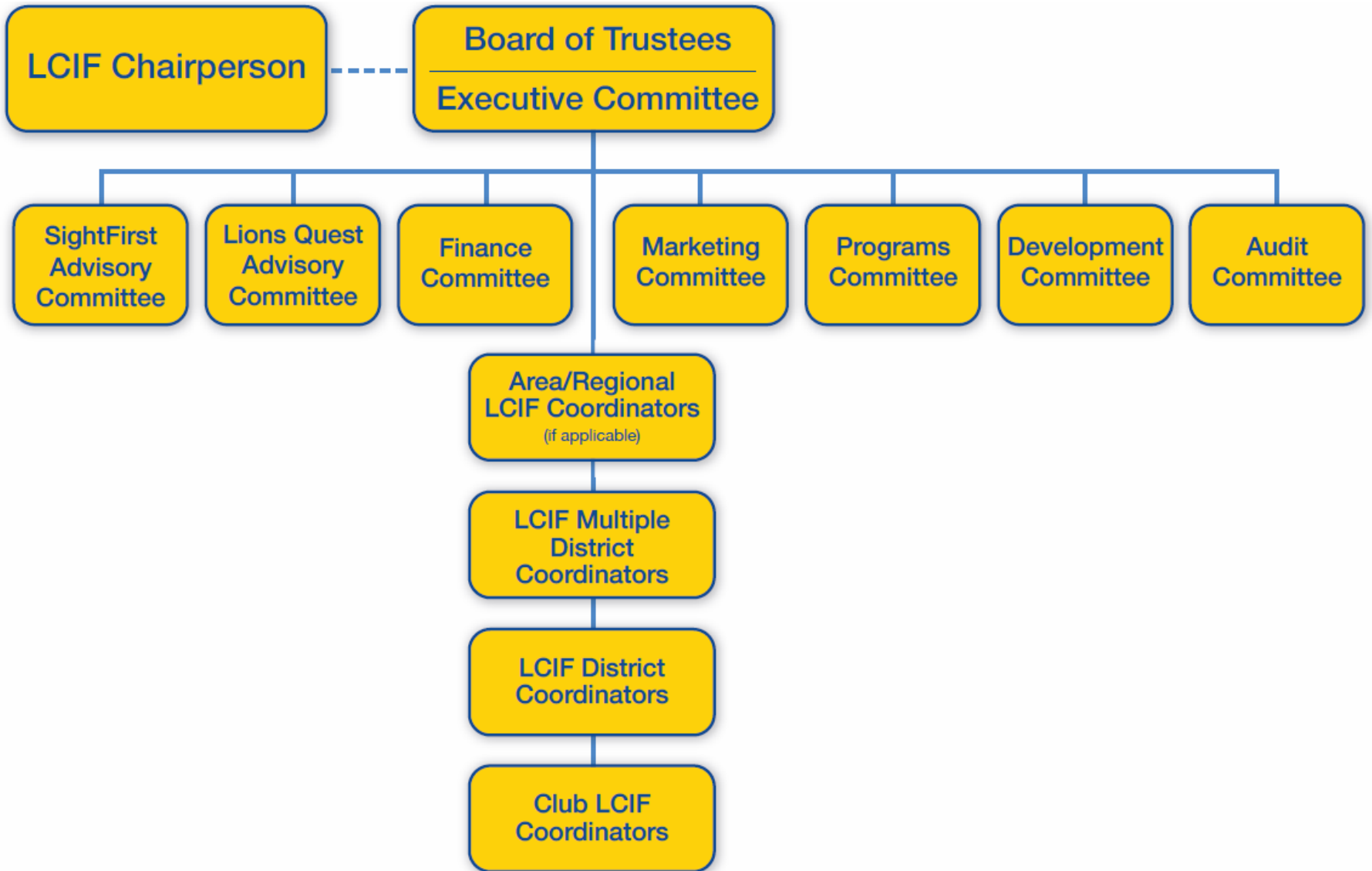
Mission: To support the efforts of Lions clubs and partners in serving communities locally and globally, giving hope and impacting lives through humanitarian service projects and grants.



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LCIF Governing Structure



LCIF Board of Trustees

Dr. Jitsuhiro Yamada, Japan, LCIF Chairperson
Chancellor Bob Corlew, USA, International
President

Naresh Aggarwal, India, 1st International VP

Gudrun Yngvadottir, Iceland, 2nd International VP

Jung-Yul Choi, Korea, 3rd International VP

Clement Kusiak, USA, CA I, PIP

Garnet Davis, Canada, CA II, PID

Fabio de Almeida, Brazil, CA III, PID

Philippe Gerondal, Belgium, CA VI, PID

Shinji Kayamori, Japan, CA V, PID

Shyam Malpani, India, CA VI, PID

Nigel Jeny, Australia, CA VII, PDG

Dr. S.P. Amin, Africa representative, PID

Robert Littlefield, Ph.D., USA, largest membership
country, PID

N.S. Sankar, India, 2nd largest membership country,
PID

Ching-Li Lee, Taiwan, largest per member giving
country, PID

Chikao Suzuki, Japan, 2nd largest per member
giving country, PDG

Dr. Joong-Ho Son, Korea, 3rd largest per member
giving country, PID

Joe Preston, USA, Immediate Past LCIF
Chairperson, PIP

Barry Palmer, Australia, Past LCIF Chairperson,
PIP

Wing-Kun Tam, China, Board Appointee

Joseph Marcheggiani, USA, Board Appointee



Impact of LCIF





Sight



Disaster



Youth



Humanitarian

How Does LCIF Help Lions?

- Helps Lions respond collectively to humanitarian concerns around the world
- Enables Lions to help Lions
- Funds projects too big for districts/clubs
- Develops grant-making initiatives to help Lions better serve communities



How can you help build our Foundation?

1. Tell the LCIF story.
2. Encourage individual giving.
3. Increase club donations

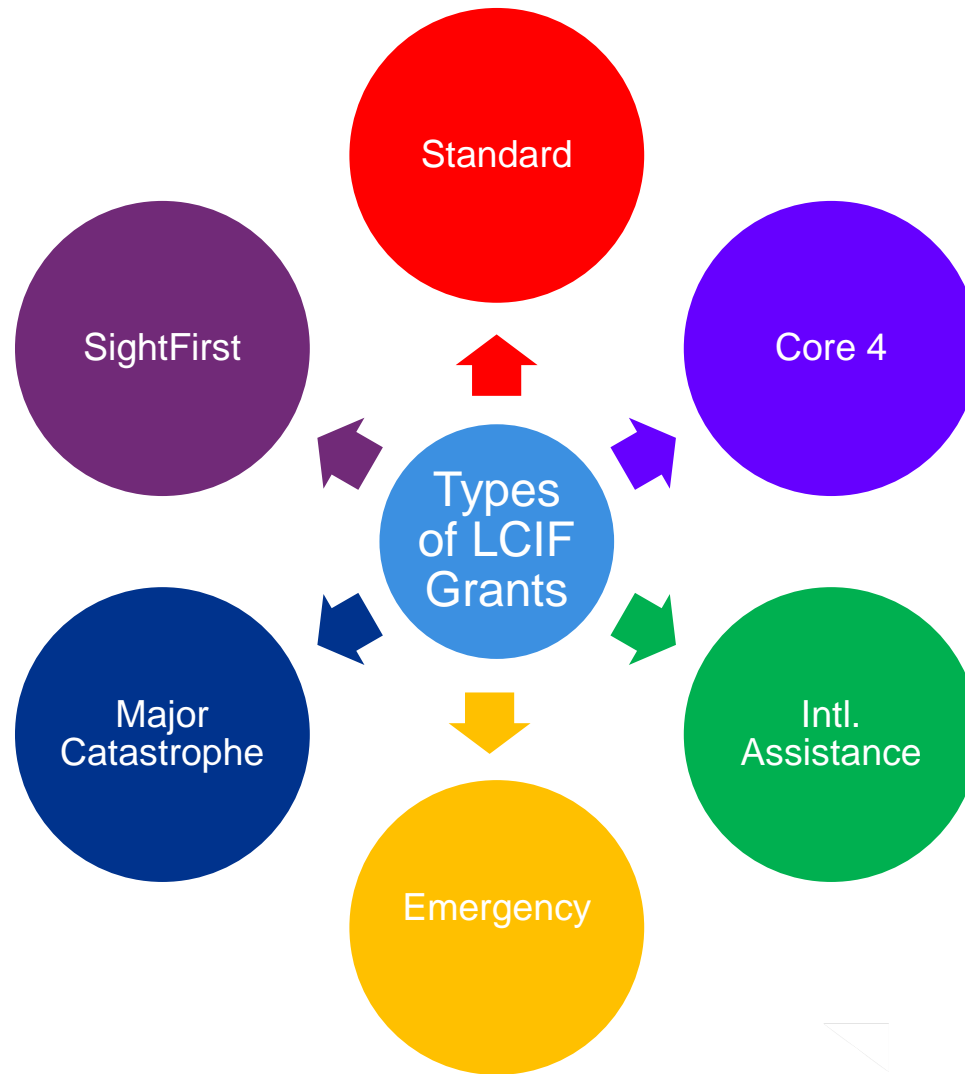


LCIF Grants



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Types of Grants



SightFirst Grants



- Focus on the major causes of blindness
- Reach underserved populations
- Funds sustainable projects that:
 - Deliver eye care services
 - Develop infrastructure
 - Train personnel and/or provide rehabilitation

Standard Grants

- Broadest category of LCIF funding
- Matching funds between US\$10,000 and US\$100,000
- Support large scale Lions projects (equipment or construction - no operating costs)
- Lions identify/develop projects
- Provides local impact and community visibility



Core 4 Grants

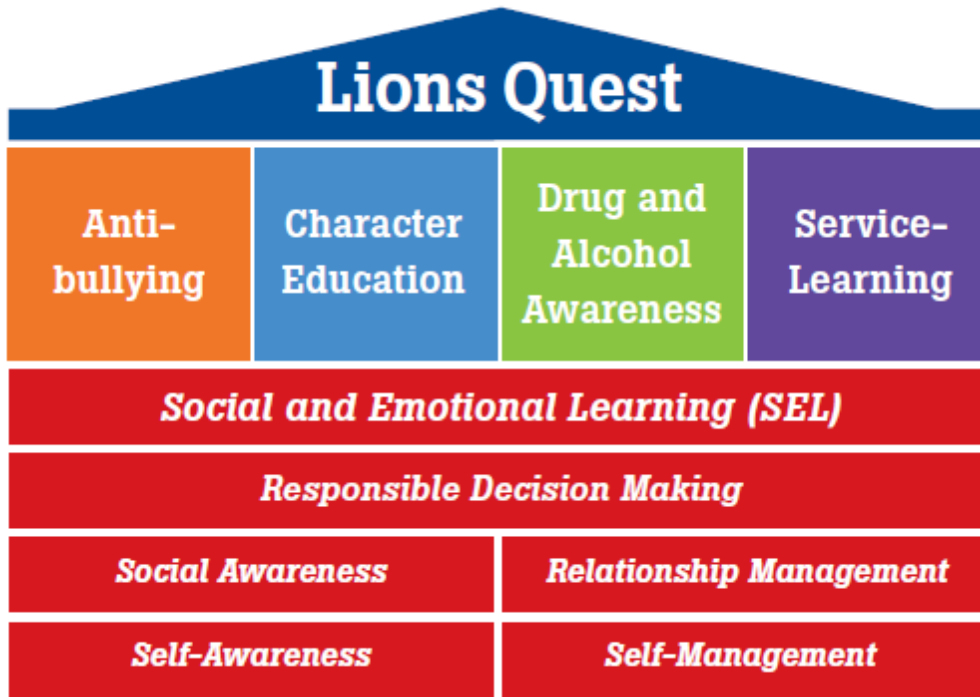
Support special initiatives under the four primary service commitments of Lions:



Grants are given on a 3-to-1 matching basis in most instances (25% local funding), up to US\$200,000

Lions Quest grants are under 'Serving Youth' for up to US\$100,000

What is Lions Quest?



International Assistance Grants (IAG)



- Support for international projects
- Lions clubs in at least two countries must partner – one developed and one lesser developed
- Sponsor club/district fundraiser and apply for grant
- Host club helps implement
- Supports club twinning projects; US\$5,000 to US\$30,000 (one per district)

Disaster Grants

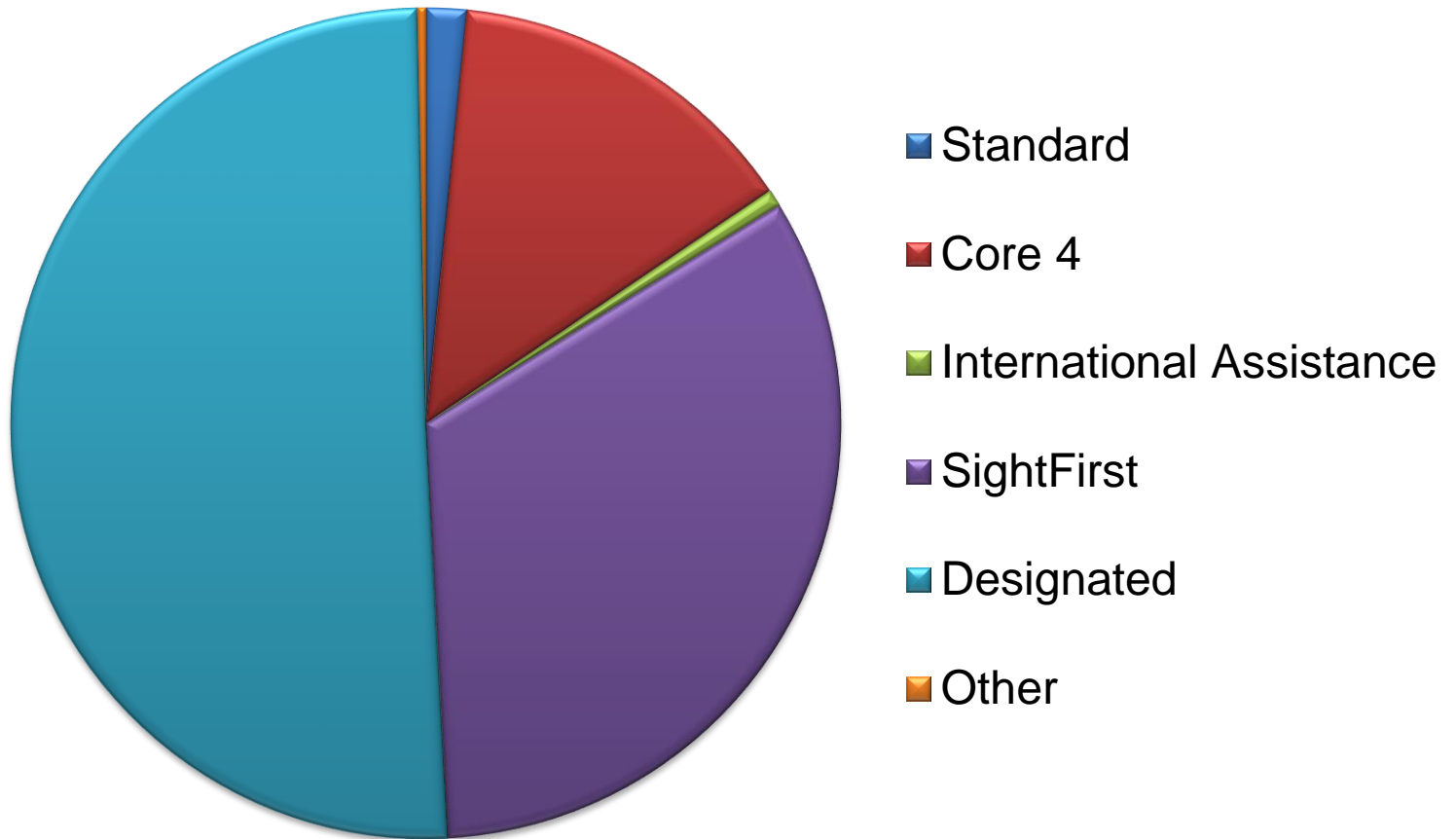
Emergency Grants: Provide up to US\$10,000 for districts impacted by natural disaster.

Major Catastrophe Grants: Awarded for long-term rebuilding efforts after catastrophic disasters

Disaster Preparedness Grants: Support natural disaster preparedness, response and recovery efforts



LCIF Grants 2015-2016



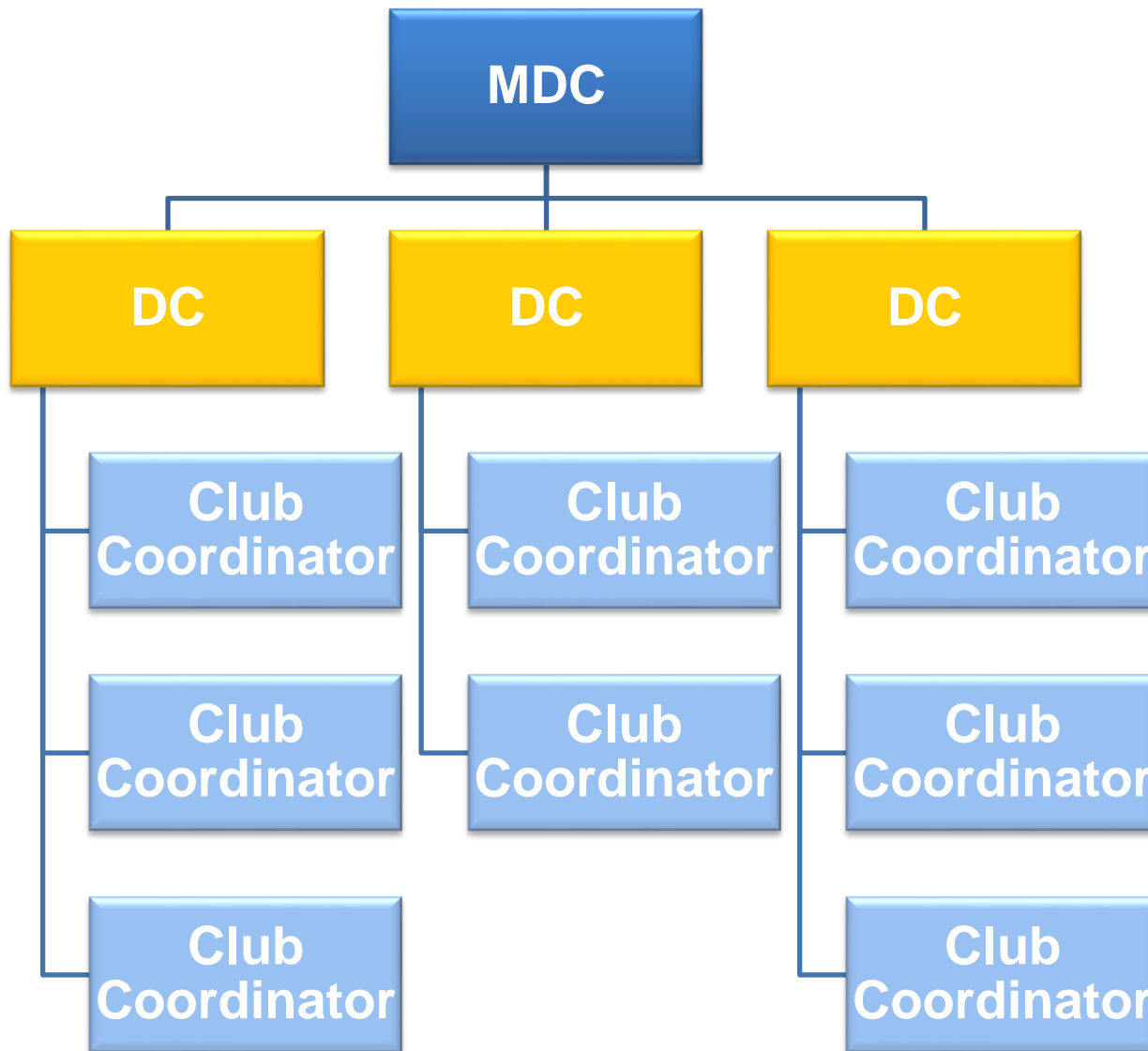
During the 2015-2016 year, LCIF awarded 453 grants totaling more than US\$45.2 million



Roles and Responsibilities



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Club Coordinator



- Educate Lions about the mission and success of LCIF and its importance to Lions Clubs International
- Make at least one presentation to club about LCIF
- Implement LCIF development strategies within club
- Collaborate with LCIF DC to promote LCIF

Check-in Calls

Quarterly check-ins with District Coordinator

- September
- December
- March
- June



Club Visits



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Club Presentation Goals

- LCIF goal: every club receives a presentation
- DCs work with Club Coordinators
- DC will follow up with Club Coordinators and Club Presidents after club presentations
 - How was the presentation?
 - Will you make a club gift?
 - Will you make a personal gift?



Club Presentations

- Tailor club presentation to specific club
- Use standard LCIF PowerPoint presentation if possible
- Hand out brochures and other resources
- Leave contact information and business card
- Consider asking a grant beneficiary to speak about their experience



Club Visit Follow-Up

- DO NOT EXPECT THAT A CLUB WILL DONATE JUST BECAUSE YOU PRESENTED THEM. ALWAYS FOLLOW-UP!
- Thank the club!
- Answer questions
- If the club is interested, but not ready to make a donation:
 - Offer to visit again
 - If there is an active LCIF project in your area, see if it's possible to engage the club
 - Invite them to any fundraisers or events that you are planning
- If the visit was positive, ask club president if they are planning to make a donation
 - How to make a donation
 - Recognition programs



Resources for Club Visits

- LCIF PowerPoint
- Melvin Jones Fellowship
- Donor Contribution Forms
- LCIF By the Numbers
- One Life One Shot: Measles
- LCIF At A Glance
- Help Support
- Programs/Grants Overview
- Pledge cards
- Ways to Give and Types of Recognition



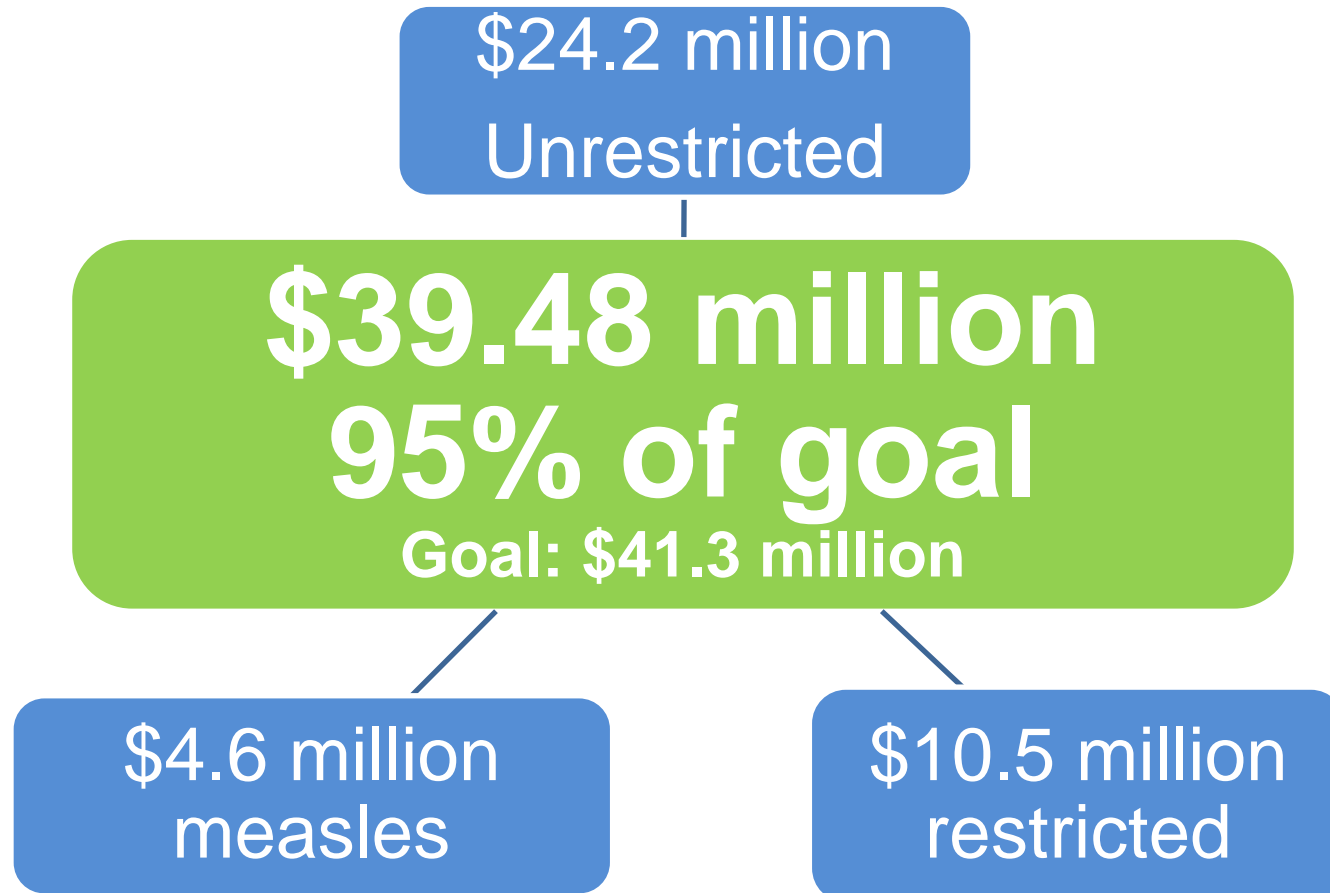
LCIF Five Year Goals



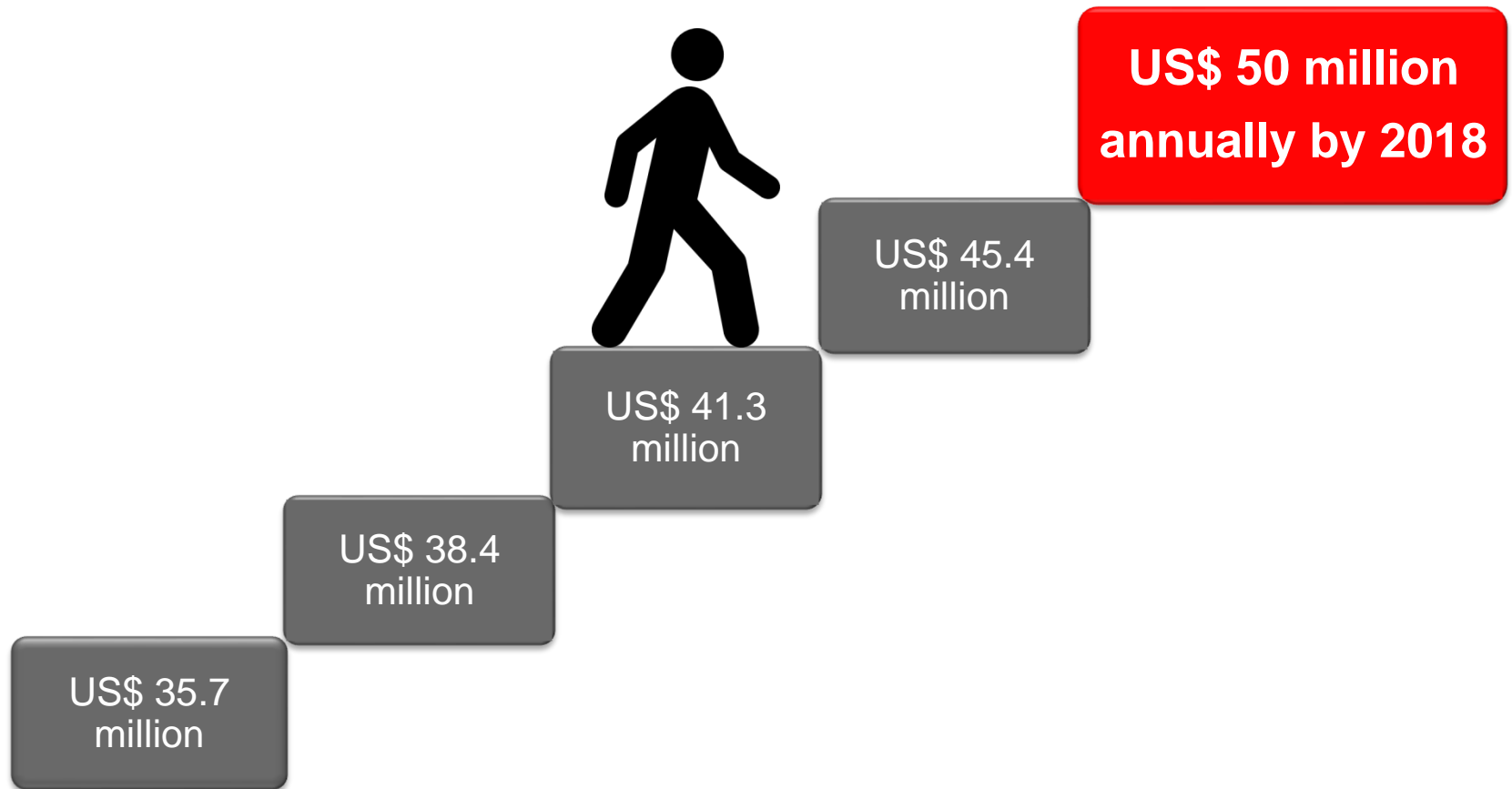
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Donations from FY 2015-2016* June

**unaudited and figures in US\$*



LCIF Five Year Goals



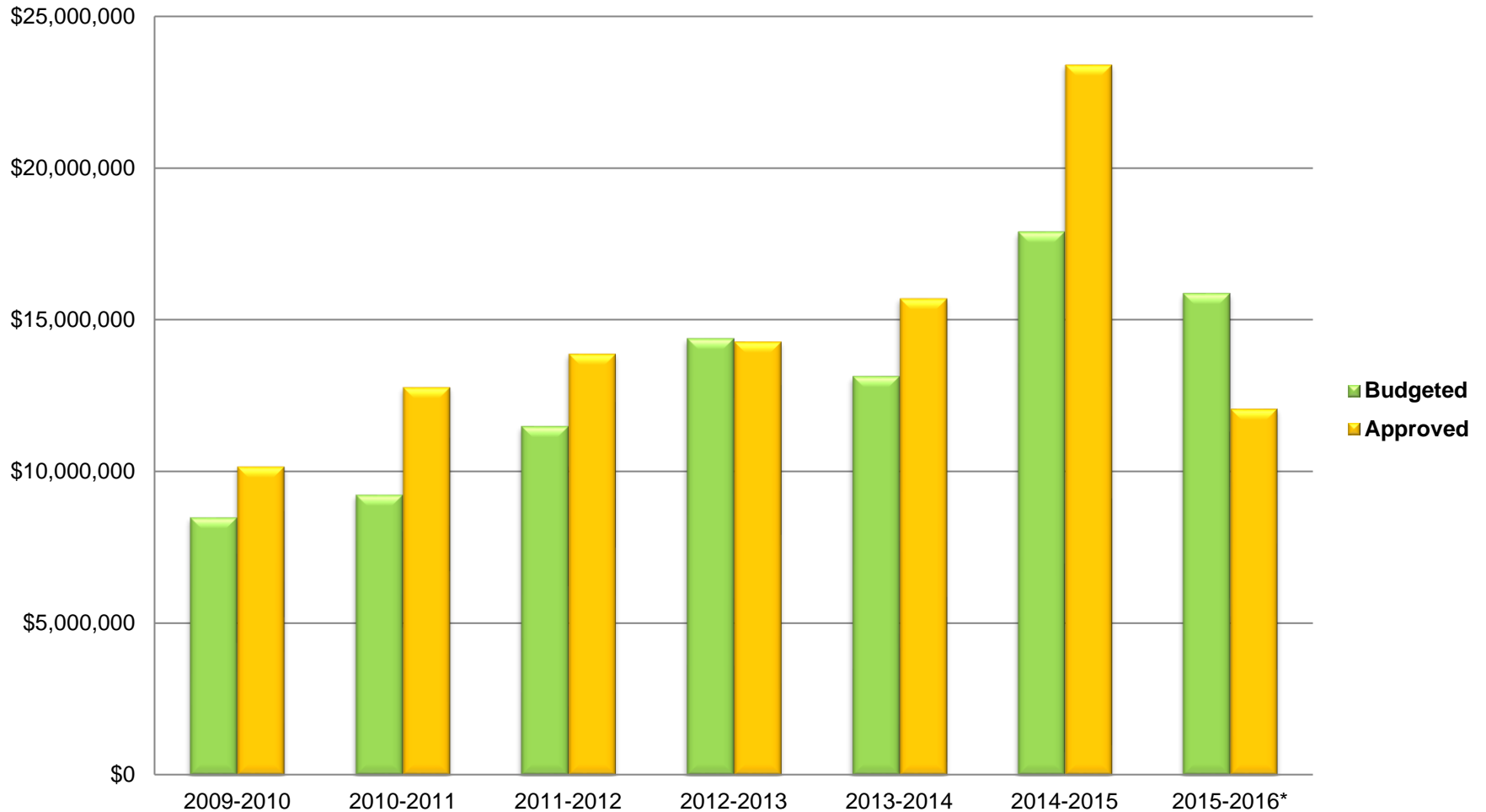
Case for Support

Why does
LCIF need
to grow our
support?



Case for Support

Budgeted vs. Approved Grants



LCIF Updates



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Centennial Service Challenge

Engaging our
YOUTH

Serving 25 Million People




Protecting our
ENVIRONMENT

Serving 25 Million People



Sharing the
VISION

Serving 25 Million People



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Relieving the
HUNGER

Serving 25 Million People



Centennial Service Challenge



Add Activity

Basic Activity Information

Fiscal Year: 2015-2016

Activity Date:

Signature Activity: None

Activity Type: **Select Type**

Activity Title:


Activity Description:

Detailed Activity Information

Share this story

District-wide Activity

Centennial Service Challenge

 Engaging our Youth campaign

Sharing the Vision campaign

Relieving the Hunger campaign

Protecting our Environment campaign

None

Images (File types - .jpeg, .gif, .png. File size less than 4 MB.)

Browse...

Browse...

Save

Cancel



Centennial Service Challenge

Select an Activity Type. ✕

aid to the disabled	aid to the hearing impaired		
Donations			
Donations to LCIF	Non-LCIF Donations		
Services for Children and Youth			
sports / recreation event / camp (youth)	assistance to school	toy collection	sponsorship of Leo club
sponsorship of boy scouts / girls scouts troops	Lions international youth exchange	Lions international youth camp	youth competition / contest / paper poster and essay

 Click an Activity Type to select it.

Centennial Service Challenge

Add Activity

Basic Activity Information

Fiscal Year:

Activity Date:

Signature Activity:

Activity Type:


Activity Title:

Activity Description:

Detailed Activity Information

Share this story

District-wide Activity



- Engaging our Youth campaign
- Sharing the Vision campaign
- Relieving the Hunger campaign
- Protecting our Environment campaign
- None

Number of Lions:

Number of Lion Hours:

Funds Donated (USD):

Images (File types - .jpeg, .gif, .png. File size less than 4 MB.)

Contributing Member Program



Beginning July 1, 2016:

- Giving Criteria:
 - US\$20 Bronze pin
 - US\$50 Silver pin
 - US\$100 Gold pin
- Every donation will qualify for both Contributing Member and Melvin Jones Fellowship credit
- Pins will not be sent automatically
- All clubs where each individual has given US\$20 or more will qualify as a 100% Contributing Member club

Individual Recognition



- Contributing Member Program
 - All contributions are MJF eligible
- MJF/PMJF
- Friend of Humanity Award
- LCIF Helping Hands Award
- Humanitarian Partners

End of Year Recognition



- Top 5 Clubs certificates
 - Total donations
 - Per member average
- Top 5 Districts certificates
 - Total donations
 - Per member average
- Top 5 Multiple Districts certificates
 - Total donations
 - Per member average

Club Recognition



- Club plaque / patch / chevron
- 100 Percent MJF Banner
- 100 Percent Contributing Member banner patch

Club Giving



Optional Personal Story

- Insert picture or text here



Enriching Lives



**WE ARE COMPASSIONATE
AND CARING**
We enrich lives in
communities all over the
world!





THANK YOU FOR YOUR SUPPORT!



**Lions Clubs International
FOUNDATION**