

The importance of new member orientation cannot be emphasized enough. Imagine belonging to an organization and having only a vague idea of its goals, programs, history or traditions. Would you feel like you belonged? Would you be motivated and committed to help the organization reach its goals? Of course not!

You'd likely be wondering why you joined the organization at all.

# **INTRODUCTION TO LIONISM**

**Lemon Grove Lions Club**

*February 4, 2025*

# Originally Orientation ONLY

*Now combining Orientation  
and Brief Club Officers  
Training and Information*

# **Lion Jay Ruiz, Sr.**

***Past*** (CT, Zone Chair, Club President

***District*** Orientation Chair,

**Global Leadership Team Coordinator, LCIF**

**Coordinator, Specialty Club Coordinator,**

**District Marketing Chair/Webmaster)**

**3PMJF, DSF, FPRF, JAF**

**Notables:** CGL with <5 mo. as Lion,

**Pres. of LC & Cabinet Officer with <1 Year as Lion**

# Who Lions Are:

Lions are men and women dedicated to serving those in need, in our own community and around the world. The 1.35 million members in more than 49,000 clubs in over 214 countries are different in many ways, but share a core belief – community is what we make it. In addition to humanitarian service, Lions enjoy fellowship and develop leadership skills.

**Vision Statement:** To be the global leader in community and humanitarian service.

**Mission Statement:** To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

**Motto:** “We Serve.”

**Slogan:** Liberty, Intelligence, Our Nation's  
Safety

# Code of Ethics

*To Show* my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

*To Seek* success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

*To Remember* that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

*Whenever* a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

*To Hold* friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

*Always* to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.

*To Aid* others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

*To Be Careful* with my criticism and liberal with my praise; to build up and not destroy.




# Why Orient Members?

- Make new members feel:
  - Welcome
  - Comfortable
  - Knowledgeable
- Reorient existing members
- Keep information current

## **Who should attend?**

- Prospective member(s), before joining
- New member(s) within 90 days
- Existing members



*Our (Your) Club*

*Club History*

# Club Officers

President

Immediate Past President

1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Vice Presidents

Secretary

Treasurer

Tail Twister

Lion Tamer

## **Club Officers** (Continued)

Membership Chair, Service Chair,  
Marketing Chair

Directors (1 Year), Directors (2 Year)

Program Director, Branch President &

All Standing Committee Chairs

Note: All the above officers are members of your Board of Directors

# Club Treasurer:

- \* Min. 2 Accounts
  1. Admin
  2. Civic (Project, Public, Activity)
- \* Financial Reports (mo. to BofD)
- \* Pay Bills (Signatories)
- \* \$1,000 or \$20/member, which ever is less – past 120 days – Suspended

# Club Secretary:

## \* **Records**

1. Minutes of meeting
2. History, Membership data  
(attendance, elections, comm. appts.,  
member info)

## \* **Reports**

1. PU 101 (NLT May 15, elect NLT 4-15)
2. MMR – 20th/WMMR – end of mo,
3. Mo/Yr Activity Report
4. Billing Member Dues

# Club PR Person:

PR involves all forms of communication -

- Written
- Verbal
- Non-Verbal

It includes writing news releases and distributing promotional flyers –

Important –

Club Projects – Public must know



# Club Needing Assistance:

Club Treasurer – Cabinet Treasurer

Club Secretary – Cabinet Secretary

- \* Guiding Lion(s)
- \* Sponsoring Club
- \* Zone Chair
- \* Region Chair
- \* GMT, GLT & GST (GAT)
- \* VDGs, DG

## **Awards for Individuals**

The following awards are opportunities for all Lions to earn, regardless of title:

### **Chevron Award Program**

This program recognizes Lions for their long-term service, beginning at 10 years, and continuing in 5-year increments. There are two different types of chevrons, varying slightly in appearance. The Charter Monarch Chevron, available to founding club members only, and the Monarch Chevron. [Learn more >](#)

### **Membership Key Awards Program**

This progressive awards program recognizes Lions who sponsor new members that remain active for at least a year. It begins with only two members sponsored, and is something that all Lions can do beginning on their first day of membership. [Learn more >](#)

### **International Extension Awards**

The extension awards are presented to two Lions, who, in the opinion of the serving district governor, provided the greatest assistance in the organization of a new Lions club that remains active and in good standing for at least a year. This is a progressive awards program beginning at just one club, Lions can earn personalized pins for clubs 1-5, 10, 15, 20, 25, 30, 40, 50, 75, 100 and 150 clubs. [Learn more >](#)

### **Campus Award Pin**

This pin can be presented to up to two Lions who help charter a Campus Lions club, as determined by the district governor. [Learn more >](#)

### **Club Branch Pin**

This prestigious pin is awarded to the first branch liaison when a club branch is formed.

## KEY AWARD:

Bringing other good men and women into Lions should be one of your primary goals. Members who sponsor new members become activated into the program and recognized by receiving one of the various Key Awards in multiples.

2,  
5,  
10,  
15,  
20,  
25,  
50,  
75,  
100,  
150,  
200,  
250,  
300,  
350,  
400,  
450,



Membership Key  
1



Membership  
Advancement Key  
5



Builder Key  
10



Senior Builder Key  
15



Master Key  
20



Senior Master Key  
25



Grand Master Key  
50



Key of State  
75



Key of Helms  
100



Ambassador Key  
150



International Key  
200



Global Key  
250



Universal Key  
300



Embassy Key  
350



Honorch Key  
400



Imperial Key  
450



Supreme Key  
500

# Perfect Attendance:

If you maintain perfect attendance for a specified period, you will be eligible for special awards.

# Attendance Requirements:

Members who maintain perfect attendance during the fiscal year may be given an annual 100% perfect attendance award. If misses a meeting...

# Make up by attending:

- \* Club board meeting,
- \* Region or Zone meeting,
- \* Meeting of another club, or
- \* Club committee meeting...

## **Chevrons:**

Lions International recognizes the anniversaries of our members with Chevron Awards. Chevron Awards are issued starting at 10 years of service and given in five year increments.



## Extension:

Lions who assist in the organization of a new club are eligible for an Extension Award. The award is given to those Lions – no more than two for each new club – who, in the opinion of the DG, have done the most to organize the club.

## To Charter A New Lions Club:

1. Minimum 20 members (18 yrs and older)  
Family Members discounted Fees (LCI)
2. Allowed no more 20% as TRANSFERS
3. Pay One-Time Fee of \$35 plus Yearly Dues with the Club. (Waivers?)
4. Elect/Select President, Secretary, Treasurer and Membership Chairman
5. Request/Select One or Two Certified Guiding Lions

## **Transfer Member:**

Members in good standing who transfer within 12 months from one club to another are considered transfer members and pay no entrance fee.

Members who transfer after 12 months must pay the entrance fee

## **Charter Members:**

Are those members joining a Lions club within 90 days after the charter approval date.



## Extension Awards (Old System)

1<sup>st</sup> , 2<sup>nd</sup> , 3<sup>rd</sup> , 4<sup>th</sup> & 5<sup>th</sup>

# 15<sup>th</sup> Extension Award



# 10<sup>th</sup> Extension Award



## International Extension Awards

a. The following extension awards may be earned by individual Lions. There will be 15 awards of the same design, divided into three levels as follows:

- (1) For organizing one Lions club – Extension Award Level 1 (with a blue insert)
- (2) For organizing two Lions clubs – Extension Award Level 2 (with a blue insert)
- (3) For organizing three Lions club – Extension Award Level 3 (with a blue insert)
- (4) For organizing four Lions clubs – Extension Award Level 4 (with a blue insert)
- (5) For organizing five Lions clubs – Extension Award Level 5 (with a blue insert)
- (6) For organizing ten Lions clubs – Extension Award Level 6 (with a purple insert)
- (7) For organizing fifteen Lions clubs – Extension Award Level 7 (with a purple insert)
- (8) For organizing twenty Lions clubs – Extension Award Level 8 (with a purple insert)
- (9) For organizing twenty-five Lions clubs – Extension Award Level 9 (with a purple insert)
- (10) For organizing thirty Lions clubs – Extension Award Level 10 (with a purple insert)
- (11) For organizing forty Lions clubs – Extension Award Level 11 (with a gold insert)
- (12) For organizing fifty Lions clubs – Extension Award Level 12 (with a gold insert)
- (13) For organizing seventy-five Lions clubs – Extension Award Level 13 (with a gold insert)
- (14) For organizing one hundred Lions clubs – Extension Award Level 14 (with a gold insert)
- (15) For organizing one hundred fifty Lions clubs – Extension Award Level 15 (with a gold insert)

Lions earning the award on or after July 1, 2013 shall receive the revised awards. They shall not be presented retroactively.

# **Services and Fundraising Activities Of Your Club**

Enumerate





**Lions International**

**We support our  
global causes**

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**Childhood Cancer, Diabetes, Disaster Relief, Environment,  
Humanitarian, Hunger, Vision & Youth**

# **Fundraising Activities Of Your Club**

Let's name a few?

# Membership:

Membership in a Lions club provides people with the opportunity to meet and work with other individuals in a spirit of fellowship, striving toward the common goal of helping those in need. Through your mutual concern for others, members can improve both local and global communities while developing valuable personal and professional skills. New members are expected to give freely of their time and energy whenever possible, attend club meetings, be available for committee assignments, be knowledgeable about the aims and objectives of Lions and support club officers.

# **The benefits of Lions clubs membership are numerous:**

- Helping those in need
- Making a difference in your community
- Having an impact on those in need worldwide
- Developing leadership skills
- Enhancing communication skills

- Utilizing planning and organization skills
- Working hands-on to meet community needs
- Meeting new people – from your community and abroad
- Opportunities to network
- Opportunities to travel

# MEMBERSHIP CATEGORIES:

## **Active**

Entitled to all rights and privileges

## **Member-At-Large**

Unable regularly to attend club meetings  
Not eligible to hold office or vote, regular dues

## **Affiliate**

Not able to fully participate as an Active member, May vote, cannot hold office, not be a delegate, Pay regular dues, no more than 25%

**Associate** — Not entered in MyLCI

May be eligible to vote on club matters, not to represent as delegate

## **Honorary**

Not entitled to any privileges of active member, club pay dues, no more than 5%

## **Life Member**

\$650, paid by Club to LCI, not including MD-4 Fees.



Members cannot hold membership - other than Honorary or Associate – in more than one Lions club.

## DUES:

Each club assesses an annual dues. Lions clubs use their membership annual dues for administrative purposes and to pay for international, multiple district and district dues. *(Lions Clubs can charge any amount as indicated in their C&BL)*

LCI=\$48 Plus 1 time fee - \$35

MD4=\$31 (Including 4L6)

# DUES:

LCI – January and July

MD4 – February & August

(LCI Financial Suspension – if club owing \$20/member or \$1,000) - Must pay in 120 days or be Suspended (Status Quo)

Must pay on or before the 28<sup>th</sup> day of the following month of suspension



## Revised Suspension Policy

In April, 2010, the Board of Directors amended the suspension policy, effective July 2, 2010 that affects Clubs that have not paid their club balances on time. The amended policy is as follows:

A Club which has an unpaid balance in excess of US\$20 per member or US\$1,000 per club, whichever is less, outstanding past 120 days will be automatically suspended including the charter, rights, privileges, and obligation of the Lions Club. In the event, the Club does not reach an active status by the 28<sup>th</sup> day of the month following suspension; their charter would be automatically canceled.

Suspension is the temporary deferment of the charter, rights, privileges and obligations of a Lions club due to an unpaid balance.

Clubs on suspension shall not:

- (a) Conduct service activities
- (b) Conduct fund raising activities;
- (c) Participate in district and multiple district functions or seminars;
- (d) Participate in any voting procedures outside of the club
- (e) Endorse or nominate a candidate for district, multiple district and international office;
- (f) Submit Monthly Membership Report and report forms;
- (g) Sponsor a Lions club, or organize a Leo or a Lioness club.

Clubs on Suspension shall:

- (a) Hold meetings to discuss the future of the club and identify the steps needed to regain an active status.
- (b) Make payments to clear the existing outstanding balance, or request a payment plan.

This amended policy has serious consequences for clubs that are in arrears in paying their club balances. To rectify this past due condition, clubs placed on suspension may regain an active status by paying the balance in full. A re-activation report will not be required to regain an active status; however, officers should immediately review and update the membership roster after a Club is released from Suspension. Visit [www.lionsclubs.org](http://www.lionsclubs.org) and consider paying online.



## Lions Clubs International

300 W 22ND STREET • OAK BROOK ILLINOIS 60523-8842 USA • 630.571.5466

Please feel free to contact us at [membershipbilling@lionsclubs.org](mailto:membershipbilling@lionsclubs.org) should you require additional information. We trust all clubs will review their statements regularly, and will send the necessary payments to ensure their active status is protected.

Accounts Receivable and Club Account Services

300 W. 22<sup>nd</sup> Street

Oakbrook, IL 60523-8842

[membershipbilling@lionsclubs.org](mailto:membershipbilling@lionsclubs.org)

Phone: 630-203-3820

FAX: 630-706-9108

**Q: How do I pay online?**

A: Visit [www.lionsclubs.org](http://www.lionsclubs.org). Click the "MyLCI link, after logging in, click CLUB, STATEMENT followed by PAY NOW. Club Treasurers may pay by Visa, MasterCard, Discover, PayPal, and American Express credit. Debit cards are accepted. Contact us if assistance is required.

# District 4L6

San Diego & Imperial Counties

# District 4L6

50 Lions Clubs, 13 LEOs

1,277 Lions

*As of February 3, 2025*

San Diego & Imperial Counties

District Governor – Leo Williams, Jr.

IPDG – Julio DeGuzman, Jr.

1<sup>st</sup> VDG – Elizabeth Yoe, Ph.D.

2<sup>nd</sup> VDG – Myrna Psillas

Cabinet Secretary – Virginia Williams

Cabinet Treasurer – JoAnne Burke

Tail Twisters – Elsa Siverts & Lumi Clamor-Smith

Lion Tamers – Bert Alota & Boris Matuszewski





DG Leo Williams, Jr.  
San Diego Forever  
Lions Club



IPDG Julio DeGuzman, Jr.

La Jolla Presidents

Lions Club



1st VDG Elizabeth Yoe, Ph.D.

San Diego Miramar

Lions Club



2ndVDG Myrna Psillas

San Diego Majestic

Lions Club

# District Governor:

Elected for 1 year at the district convention

Takes office at the close of the International Convention

## **Vice District Governors:**

Chief admin. assist. to the district governor

Further the Objects and Ethics of LCI

In event of vacancy, perform duties of Gov.

Participate in district meetings

Help prepare district budget

Supervise district committees, request of Gov.

# District 4L6 GLOBAL ACTION TEAM (GAT)

Global Extension Team Coordinator –  
PCC Mary Zulkoski  
Assistant GET – Lion Tess Reyes

Global Leadership Team Coordinator –  
PCC John Barsanti  
Assistant GLT – Lion Jay Ruiz, Sr.

Global Service Team Coordinator – PDG Brad Weeks  
Assistant GST – Lion Paul Walters

# DISTRICT 4L6 CONVENTION

March, April or May

To be concluded NLT 30 days prior to the  
LCI Convention

May 2, 2025 – 4<sup>th</sup> District Membership Meeting @  
5:30 PM

May 3 – 4, 2025

Hilton Garden Pivot Point - Yuma, AZ

**Application is now available – visit our District Website**



# DISTRICT 4L6

## Cabinet Meetings

1<sup>st</sup> Cabinet Meeting – 1<sup>st</sup> Quarter

2<sup>nd</sup> Cabinet Meeting – October

3<sup>rd</sup> Cabinet Meeting – Feb/Mar, Imperial  
Valley

4<sup>th</sup> Cabinet Meeting/Learning Day

Foothill Church, 365 West Bradley Av, El Cajon

June 3, 2023 10am to 2:30pm

# MULTIPLE DISTRICT FOUR

(MD4)

Almost all Lions in California

# Multiple District 4

Council Chair

2024-25



Kevin Guess

4C4

15 Sub Districts

632 Clubs

17,219 Lions

As of 2-4-2025

# Multiple District 4



Craig Durand

Immediate Past Council Chair

# Multiple District 4

## Currently Vacant MD-4 Executive Administrator

Office Telephone – (800) 546-6634 or (805) 963-6681

Email - [admin@md4office.org](mailto:admin@md4office.org)

129 Los Aguajes Av., Santa Barbara, CA 93101

# MD4 Leadership Institutes

**ELLI The Anaheim Hotel** (Mar. 21 – 23, 2025)

**RLLI Sacramento** (Mar. 23 – 26, 2025)

**FDI Anaheim** (May 28 – 30, 2024)

Visit our District Website for more info –

[www.district4L6Lions.org](http://www.district4L6Lions.org)

# USA/Canada Lions Leadership Forum

2024 – Louisville, Kentucky – Sept. 5 to 7

Regular Registration Fee – \$295 plus

Hotel Accommodation – \$144 to \$179/day

2025 – Atlantic City, New Jersey – Sept. 18 to 20

2026 – Memphis, Tennessee – Sept. 3 to 5

2027 – Huntsville, Alabama – Sept. 16 to 18

# **USA/Canada Lions Leadership Forum**

*(Lions University - Online)*

Bachelor's Program

Master's Program

Doctorate's Program



# DISTRICTS:

15 Districts in MD4 (CA)

Area Districts:

C-1 to C-6, A-1 to A-3 and

L-1 to L-6

C A L

# Multiple District Four California



**MD4**

**CONVENTION**

Feb. 21 – 23, 2025

Visalia Marriott

303 E. Acequia Av.

Visalia, CA 93291

# Lions International

300 W. 22<sup>nd</sup> Street

Oak Brook, IL 60523-8842

(630) 571-5466

Payments, send to:

LCI, 35842 Eagle Way, Chicago, IL 60678-1358

# Lions International

48,837 Lions Clubs

1,348,213 Lions

In 210+ Countries & Geographical Areas

USA – 9,668 Clubs, 255,449 Lions

As of February 4, 2025

Philippines – 497 Clubs, 15,615

# ***International Officers:***

*President* – Fabricio Oliveira

*IPIP* – Dr. Patti Hill

*1st VP* – Arvinder P. Singh

*2<sup>nd</sup> VP* – Mark S. Lyon

*3<sup>rd</sup> VP* – Dr. Manoj Shah

Directors – 34 & 8

District Governors & Cabinet Members



Catole do Rocha, Brazil

Catole do Rocha Lions Club

Lion Since 1985

MJF

3 children & a granddaughter

Fabricio Oliveira

International President



Arvinder P. Singh

1st Int'l VP

Kolkata, India

Lions since 1984

Member of

Calcutta Vikas LC

Practicing Accountant

PMJF

Has 3 Children





Mark S. Lyon  
2nd Int'l VP

Brookfield, Connecticut  
Member of Brookfield LC  
Was Corporate Legal Admin  
& Financial Services

PMJF

Wife is Carolyn Faris Lyon  
also a Lion, PMJF

Has 3 Daughters



Dr. Manoj Shah

3<sup>rd</sup> Int'l VP

From Nairobi, Kenya  
Member of Nairobi Greater LC  
since 1988

PMJF

Ambassador of Goodwill  
Award from LCI

Married to Jayna, elder  
daughter Dr. Priyum & Son-In-  
Law Amit with granddaughters  
younger daughter Lion Dr.  
Soyum

# ***Lions International***

Executive Officers

Go to

<https://lionsclubs.org/en/discover-our-clubs/our-leaders>

The site will show you LCI Executive Officers, 2<sup>nd</sup> Year & First Year Directors, Board of Directors – Appointees, LCIF Board of Trustees, LEO-Lion Board Liaisons & Board Committee assignments.

While in that page, you can also click open the list of “Past International Presidents” and “Past International Directors”



# OFFICIAL EMBLEM:

Lions emblem (logo) - adopted at the 1919 convention.

Today, Lions worldwide are recognized by it.

Bordering this is a circular gold area with two Lion profiles facing away from the center. This Lions face both past and future – showing both pride of heritage & confidence in the future.

# **HISTORY:**

Began as the dream of Chicago insurance man, Melvin Jones

He believed that local business clubs should expand their horizons from purely professional concerns to the betterment of their communities and the world at large



Melvin Jones

Born – January 13, 1879  
Fort Thomas, AZ

1950 – Melvin Jones was conferred  
the title of SECRETARY GENERAL of  
Lions International for life.

His philosophy of life, "you can't get  
very far until you start doing  
something for somebody else."



- 1st meeting – June 7, 1917 at the La Salle Hotel in Chicago
  - Named - Association of Lions Club
  - National Convention in Dallas, Texas October of same year
- 36 Delegates/22 clubs/9 States
- Constitution, By-Laws, Objects and Code of Ethics approved

Among official objects  
approved:

“No club shall hold out  
the financial betterment of  
its members as its object”

- First President:  
Dr. William P. Woods  
of Evansville, Indiana
- Melvin Jones: Acting  
Secretary – beginning his  
relationship with Lions, ended  
only with his death in 1961

3 years after, became  
International, 1<sup>st</sup> club in  
Windsor, Ontario, Canada

1<sup>st</sup> Lions Club organized in  
Tientsin, China – Oct. 1926

In 1927 –  
60,000 members/1,183 clubs

The so-called “Eastern Bloc” was unblocked in 1989 with clubs in Hungary, Poland & Estonia.

In 1990 a club was chartered in Moscow

# FIRST LIONS CLUBS in

1931 – Nuevo Laredo, Mexico

1948 – Kalaupapa, Island of Molokai,  
Hawaii

1952 – In Japan, chartered by Filipino  
Lions from the Philippines

Perhaps the single event having the greatest impact on the association's service commitment occurred in 1925 when **Helen Keller** addressed the International Convention in Cedar Point, Ohio

It was there that she  
challenged Lions to  
become

**“Knights of the Blind  
in the crusade against  
darkness”**



1990 – Lions launched their  
most aggressive sight  
prevention effort,  
**SightFirst.**

Programs strives to rid the  
world of preventable &  
reversible blindness

Another significant event in the association's history occurred in 1987, when Lions Clubs International became the first major service club organization to admit women as members

# ***LIONS International Structure***

***Members***

***Clubs***

***Zone***

***Region***

***District***

***Multiple District (MD-4)***

***International Board of Directors***

***IP, IPIP, 1<sup>st</sup>VP, 2<sup>nd</sup>VP, 3<sup>rd</sup>VP, ID's, Appointees***

# ***Constitutional Areas***

***1. USA, Bermuda & Bahamas***

***2. Canada***

***3. South America, Central America, Mexico  
& Islands of the Caribbean Sea***

***4. Europe***

***5. Orient & Southeast Asia***

***6. South Asia & The Middle East***

***7. Australia, New Zealand, Papua New  
Guinea, Indonesia & Islands of South Pacific***

***8. Africa***

# LCI Headquarters



150,000 Sq. Ft., since 1971

\* Nearly 275 LCI & LCIF associates work at the Headquarters

\* Located in Oak Brook, Illinois

\* Branch offices worldwide

\* Many services are provided to Lions through this office, including issuing charters to new clubs, providing brochures, activity guides & newsletters to members and maintaining all association records.

# Int'l Convention Schedule

June 21 to 25, 2024 – Melbourne, Australia

July 13 to 17, 2025 – Orlando, Florida

July 3 to 7, 2026 – Atlanta, Georgia

July 2 to 6, 2027 – Washington, DC

1999 – San Diego, California

Attending an international convention provides members with a wonderful opportunity to rekindle their dedication to those in need, meet Lions from all over the world, learn new tips and techniques for being the best Lion he/she can be, and obtain valuable resource materials.



# CONVENTIONS

## Voting

LCI – Every 25 or major fraction 13 or more

MD-4 – Every 10 or major fraction 5 or more

4-L6 – Every 10 or major fraction 5 or more

- *Must Register*
- *Must be Certified to Vote*
  - *(Club in Good Standing)*

# CONVENTIONS

## Voting

LCI – Every 25 or major fraction 13 or more

MD-4 – Every 10 or major fraction 5 or more

4-L6 – Every 10 or major fraction 5 or more

*Discounted Membership Fee are not counted,*

*can not*

*be a delegate & vote – can attend and participate*

*Member of your club for at least 1 Year and 1 Day*

# Volunteer Trends

To better understand American's attitudes regarding volunteering, Lions Clubs International commissioned a survey in February 2004.

# Volunteerism in America Survey

Volunteers agree:

98% - It is important to donate time to a good cause

90% - Volunteering offers a sense of “belonging” & makes them feel closer to their community

85% - Volunteering offers a meaningful structure to their lives

76% - Volunteering offers companionship

57% - Volunteering has helped their career by enhancing their networking & skill-building opportunities

- 54% said they volunteered within the past three years by donating time to a charitable, civic or community cause.
- Among all volunteers, 45% are defined as “active” – donating on average more than 10 hours a month.

# American Volunteer Rate at 30%

- Utah 48%
- Nebraska 42.8%
- Minnesota 40.7%

*California at 26.1%*

*San Diego @ 29.2%*

# Lions clubs members are highly likely to volunteer

*In all 12 countries, Lions surveyed were more likely to volunteer than the general population.*

*The total number of hours that Lions volunteered ranged from 105 hours a year in Japan to an average of 367 hours in India.*

*In the U.S. Lions volunteered an average of 192 hours over 12 months, compared to 33.9 hours volunteered per resident in 2010.*

# **Why Recruit New Members?**



# Why Recruit New Members?

- Replace the aging/aching members
- New Ideas
- More able bodies

## Awards/Rewards:

1. Letter
2. Key Awards
3. Medals

# Why Create/Charter New Clubs?

- District 1,250 (min. 35 clubs)
- Replacement
  - a. Transfers
  - b. Health and other reasons

## Awards/Rewards:

1. Extension Award

# Club Formats

- Traditional Lions Club
- Specialty Clubs
- Club Branches

Based on Interest:

- Special Interest Lions Club
- Cyber Lions Club

# Special Interest Club

- *Sharing Individualism,  
Strengthening Community*

The key to creating a sense of community is finding things in common. All Lions share an interest in and commitment to service. But they may share other interest as well. Such as Motorcycles. A profession. Or an ethnic heritage.

# Baby Boomers

1946 - 1964

- Large Population Group – 77 Million
- Healthiest
- Best-Educated generation in history

Volunteer Trends for Boomers:

33.2% - Highest in any group

Ave. 51 hours a year, approx 1 hr/wk

# Echo Boomers

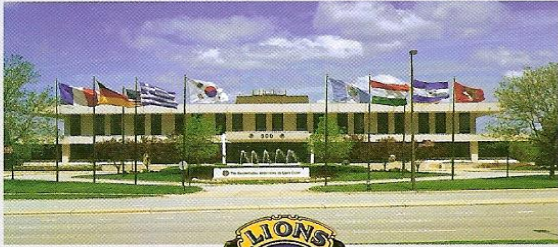
Late 70's & 90's

- Millennial Generation
- Generation Y
- Larger than Baby Boomers
- 1 of 5 workers (private sector)

Good prospects to replace the “Aching” and “Aging” group

Good prospects to a New Century LC

Good prospects for LEO



Lions Clubs International

## MEMBERSHIP APPLICATION

(By Invitation)

### *Mission Statement*

*To create and foster  
a spirit of understanding  
among all people  
for humanitarian needs  
by providing  
voluntary services  
through community  
involvement  
and international  
cooperation.*

*The Lions motto is "We Serve."*

# Membership Applications



Lions Clubs International

## We are global.



## MEMBERSHIP APPLICATION

(by invitation)



Lions Clubs International



## Membership Application

### WE ARE GLOBAL

#### Membership types and fees

##### **New member**

New members pay an entrance fee of US\$35 or must submit the proper waiver certification form. International dues total US \$43 annually. Dues are billed on a semi-annual basis. Additional district, multiple district and club dues may apply.

##### **Transfer member**

Transfer members in good standing pay no entrance fee when transferring to an existing club within 12 months.

##### **Family member**

The Family Membership Program provides families with the opportunity to receive a special dues discount when they join a Lions club together. The first family member (head of household) pays full international dues (US\$43), and up to four additional family members pay only half the international dues (US\$21.50). All family members pay the one-time entrance fee of US\$35.

The Family Membership Program is open to family members who are (1) eligible for Lions membership, (2) currently in or joining the same club, and (3) living in the same household and related by birth, marriage or other legal relationship. Common household family members

include parents, children, spouses, aunts and uncles, cousins, grandparents, in-laws and legal dependents. Submit via MyLCI, or include the Family Unit Certification Form with the Monthly Membership Report Form (MMR).

##### **Student**

Students between the age of majority and through age 30 pay no entrance fee and half international dues. Students over age 30 and joining a Campus Lions club pay a US\$10 entrance fee and full international dues. Submit the Student Member Certification Form (STU-5) for each student.

##### **Current or former Leo**

Current or former Leos seeking membership through the age of 35, who have served as a Leo for at least a year and a day, pay half international dues and receive an entrance/charter fee waiver under the Leo-Lion membership program. You may select Leo-Lion as the membership type in MyLCI or submit the Leo to Lion Certification form with your MMR.

Leos over age 35 who have served as a Leo for at least a year and a day receive an entrance/charter fee waiver.

Submit the *Leo to Lion Certification Form* for credit of Leo years of service to the Lion member record for each current or former Leo.

##### **Young adult**

Young adults through the age of 30 receive an entrance fee waiver and pay half international dues when joining a Leo-Lions club.

##### **Who are Lions?**

Lions meet the needs of local communities and the world. The 1.4 million members of our volunteer organization in over 200 countries and geographic areas are different in many ways, but share a core belief – community is what we make it.

##### **Lions serve**

When caring people join together, roll up their sleeves and take action to make their community better, it's a beautiful thing—and an incredible feeling for everyone involved. That's Lions. Being a Lion is about leading by example, building relationships and improving the world through kindness. It's 1.4 million caring men and women serving together so they can make a lasting impact and change more lives.

“  
What are your  
community's needs?  
”





## INTERNATIONAL ASSOCIATION OF LIONS CLUBS

### Invitation-Application for Membership

Lions club name: \_\_\_\_\_

Member sponsor: \_\_\_\_\_

First name: \_\_\_\_\_ MI: \_\_\_\_\_ Last name: \_\_\_\_\_ Suffix: \_\_\_\_\_

Gender:  Male  Female Occupation: \_\_\_\_\_

Date of birth: \_\_\_\_\_ Spouse's name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please review qualification criteria and fees for the following:

I am a:  New member

Former member

Transfer member

Member number: \_\_\_\_\_

(if unknown, email [stats@lionsclubs.org](mailto:stats@lionsclubs.org))

Previous Club Name: \_\_\_\_\_ Previous Club Number: \_\_\_\_\_

Family member

Student member

Current or former Leo

Young adult

Enclosed is \$ \_\_\_\_\_ as an entrance fee, in addition to \$ \_\_\_\_\_ for international, multiple district, district and club dues.

I accept membership into Lions Clubs International and that the standards are limited to persons of good moral character and reputation. I recognize the importance of rendering personal service to my community in cooperation with other civic-minded persons. I understand that membership is not valid until approved by the club's board of directors.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### FOR CLUB SECRETARY USE

I confirm that the board of directors has approved this member for membership in this Lions club.

Signature of club secretary: \_\_\_\_\_

#### Checklist:

- Keep a copy of the completed application form for the club's files. Do not send it to Lions Clubs International.
- Add the member using MyLCI or include the member's name and address on the monthly membership report.
- When the entrance fees and dues have been collected and the new member has been provided with a membership card, turn money over to the club treasurer.
- Add the new member's name and address to the club roster and mailing list.
- See that the new member receives a New Member Kit. The materials within are to be presented at the new member's induction ceremony. Take the time to complete the certificate for the new member prior to the induction ceremony.
- Included in the New Member Kit is a coupon for our Club Supplies store at [www2.lionsclubs.org](http://www2.lionsclubs.org). Show the new member the website so they may browse items to spend their coupon on, such as shirts or personalized badges.



Lions Clubs International

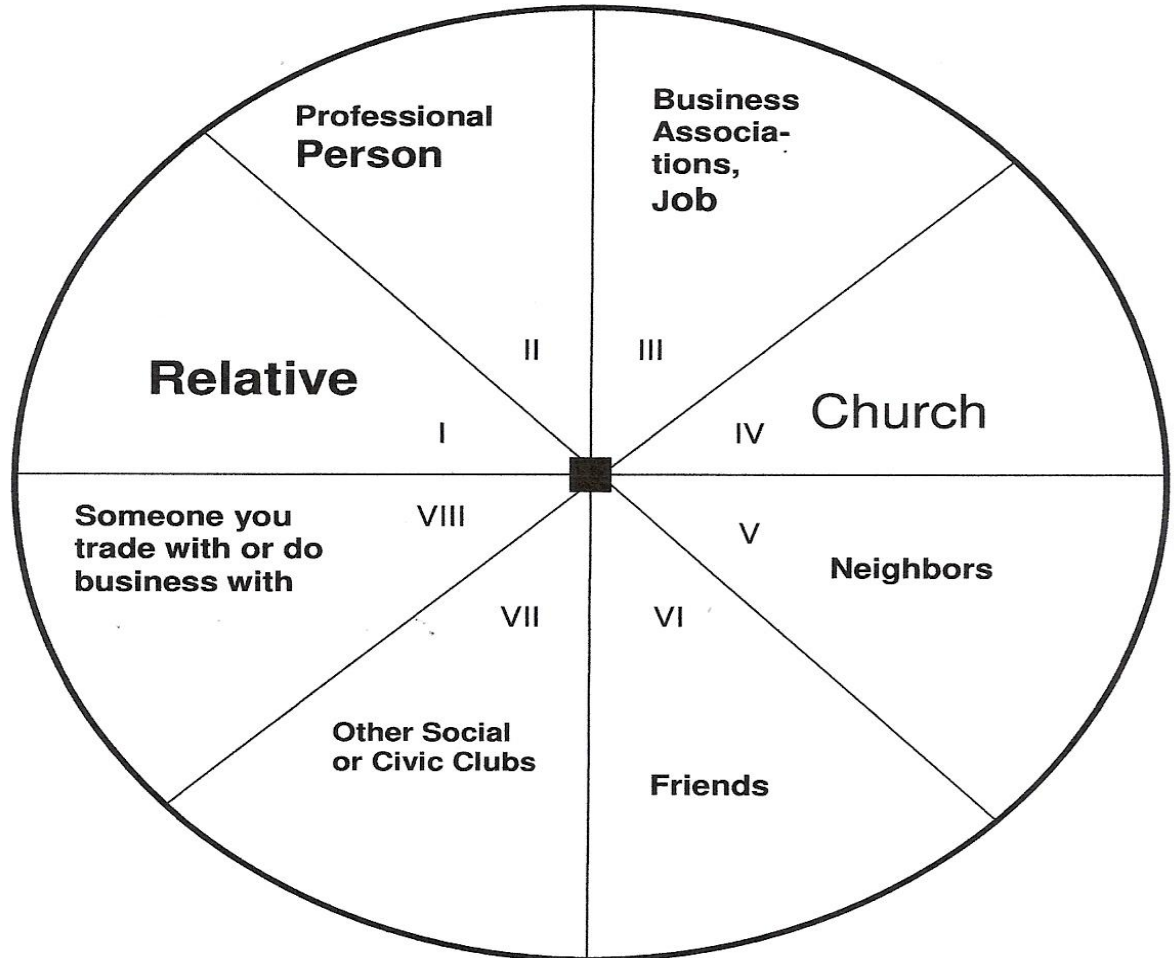
ME6B EN 2/20

#### OUR MISSION

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

# The Recruiting Wheel

Form CA-1



# Relatives

Family Members (Mom, Dad, Brothers,  
Sisters, etc)

In-laws (MIL, FIL, BIL, SIL, etc)

# Professional Person

Doctors, Dentists, Chiropractors,  
Accountants, Optometrists, Attorneys,  
Nurses, etc.

# **Business Associations, Job**

People you report to, people who works for you, suppliers who call on you, workers in other department, etc.

# **Church**

Education directors, Minister/Rabbi/Priest, Church workers, Minister of Music, Fellow church members, etc.

**Neighbors, Friends, other social and civic clubs, someone you trade with or do business with –**

Service station, Auto repair, Electrician, Meter reader, Dry cleaners, Housekeepers, Mailman, Milkman, Bottled water representative, Pool maintenance, Gardener, Fireman, Policeman, Plumber, etc.

## What I offer:

1. Join my club
2. Join any of the Clubs in the District
3. Start a New Lions Club

# Miscellaneous Information

A decorative graphic consisting of a large, light blue arc that starts at the top left and curves towards the bottom right. A darker blue, semi-transparent shape overlaps the arc on the right side, extending from the top right towards the bottom right.

# PROTOCOL:

## District Governor's Club Visitation –

a. **He/She is the Agenda**

b. Introduction –

1. If Zone Chair is present, introduce ZC, ZC introduce the RC, RC will introduce the DG/VDG. DG/VDG will introduce his staff.



# Protocol – LIONS Functions/Events

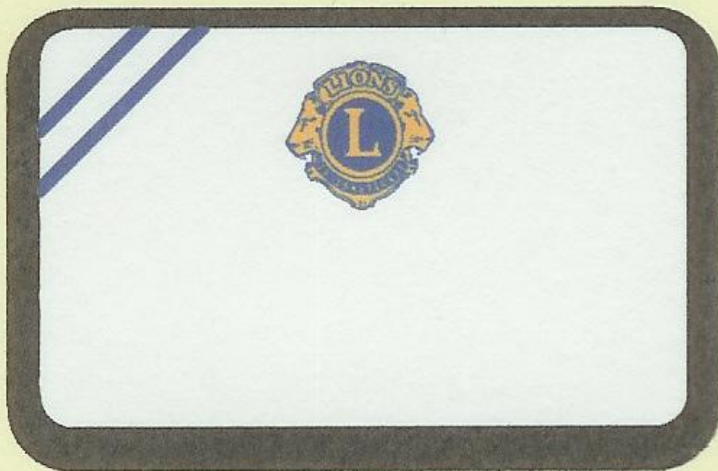
Always and Foremost –

Introduce the **District Governor**  
(and the spouse, if present)

then proceed with the LCI Standard  
Protocol

# Lions Clubs International Badge List

## International President

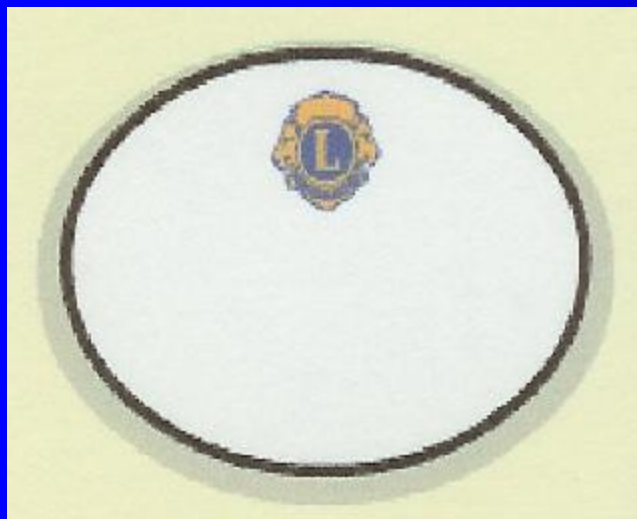


Two blue diagonal stripes  
Upper left-hand corner  
Metallic gold border

*(Spouse w/green border)*

76mm x 51mm  
(3" W x 2" H)

# District Governor



Oval badge

Metallic gold border

(Spouse w/green border)

76mm x 51mm

(3" W x 2" H)

# Past District Governor

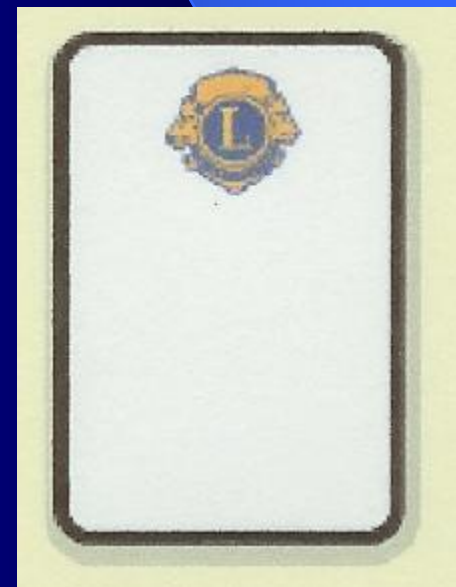
Vertical rectangle badge

Metallic gold border

(Spouse w/green border)

51mm X 76mm

(2" W x 3" H)



Vice District Governor  
Past Vice District Governor



Square badge  
Metallic gold border  
(Spouse w/green border)  
51mm x 51mm  
(2" W x 2" H)

Round badge  
Metallic gold border  
(Spouse w/green border)  
63mm (2.5")

Cabinet Secretary  
Cabinet Treasurer  
Region Chairman  
Zone Chairman  
(Current & Past)




# Promote Club Visitation:

- \* Visit other Lions Clubs

Learn from them -

Community Projects,  
How to raise funds, Tail Twisting  
techniques, How to conduct a  
meeting, etc.



# **Lions Clubs International Foundation**

# What is LCIF?

- Humanitarian arm of LCIF (established 1968)
- A nonprofit (501-C3) with tax exempt status
- The only Lions foundation serving the entire world and all 1.4 million members

- **Its Primary Service Aims:**

- Humanitarian Services**

- Eradication of Blindness and Disability

- Disaster Relief and Reconstruction

- Children's Health and Welfare

**About 75%**  
**Of**  
**LCIF Revenue**

Comes from Lions like you and me  
2 Years – District 4L6 Donated over  
\$85,000.00



# Melvin Jones Fellowship & Humanitarian Partners



9418  
\$420,000

**Current Progressive Melvin Jones Program**

**Yellow Gold with Simulated Diamonds**

									
9701 \$2,000	9702 \$3,000	9703 \$4,000	9704 \$5,000	9705 \$6,000	9714 \$7,000	9715 \$8,000	9716 \$9,000	9717 \$10,000	9718 \$11,000

**Yellow Gold with Simulated Diamonds and Blue Sapphires**

									
9719 \$12,000	9720 \$13,000	9721 \$14,000	9722 \$15,000	9723 \$16,000	9724 \$17,000	9725 \$18,000	9726 \$19,000	9727 \$20,000	9728 \$21,000

**White Gold with Simulated Diamonds and Yellow Sapphires**

									
9729 \$22,000	9730 \$23,000	9731 \$24,000	9732 \$25,000	9733 \$26,000	9734 \$27,000	9735 \$28,000	9736 \$29,000	9737 \$30,000	9738 \$31,000

**White Gold with Simulated Diamonds and Blue Sapphires**

									
9739 \$32,000	9740 \$33,000	9741 \$34,000	9742 \$35,000	9743 \$36,000	9744 \$37,000	9745 \$38,000	9746 \$39,000	9747 \$40,000	9748 \$41,000

**Yellow Gold with Simulated Diamonds and Rubies**

								
9756 \$42,000	9757 \$43,000	9758 \$44,000	9759 \$45,000	9760 \$46,000	9761 \$47,000	9762 \$48,000	9763 \$49,000	9764 \$50,000

**Distinct Levels Yellow Gold**

				
9985 \$51,000	9986 \$61,000	9987 \$71,000	9988 \$81,000	9989 \$91,000
Simulated Rubies	Simulated Blue Sapphires	Amethysts	Simulated Emeralds	Simulated Diamonds

Current Humanitarian Partner Program



9401  
\$100,000



9402  
\$120,000



9403  
\$140,000



9404  
\$160,000



9405  
\$180,000



9406  
\$200,000



9407  
\$220,000



9408  
\$240,000



9409  
\$260,000



9410  
\$280,000



9411  
\$300,000



9413  
\$320,000



9414  
\$340,000



9415  
\$360,000



9416  
\$380,000



9417  
\$400,000



9418  
\$420,000



9419  
\$440,000



9420  
\$460,000



9421  
\$480,000



9412  
\$500,000



9422  
\$600,000



9423  
\$700,000



9424  
\$800,000



9425  
\$900,000



9426  
\$1,000,000

# Melvin Jones Fellowship

Recognition of a commitment to humanitarian work

The fellowship is the foundation's highest honor and represents humanitarian qualities such as generosity, compassion, and concern for the less fortunate.

# **Melvin Jones Fellow**

\$1000 – Letter from IP, pin and plaque

**Melvin Jones Fellow,  
Progressive**

54 Different evels, up to \$100,000.00

**Internationally, there are**

**476,000 + MJF**

**100,000 + PMJF**

**as of 8/6/2024**

**In District 4L6**

**1,060 MJFs, 154 PMJFs**

**as of 2/3/2025**

Programs where we can support **LCIF,**  
**California Lions Foundation,** **Student**  
**Speakers Foundation** & even San Diego  
**Lions Scholarship Foundation**

1. Melvin Jones Fellowship, Progressive
2. Humanitarian Partner
3. Kay K. Fukushima Fellowship
4. Reginald Harris Fellowship
5. Harry Ashland Fellowship
6. Dwight Stanford Fellowship
7. Donald Snyder Fellowship
8. Fred Smith Fellowship
9. Al Ohrmund Awardee
10. Frank P. Rivera Fellowship
11. Jim Ashcraft Fellowship

and OTHERS...

Annually over 95,000 donor transactions occur with an average dollar amount of \$635.78

More than 500,000 membership transactions occur annually, 1,960/day



More than 600 Grant Applications & Proposals are received each year

LCIF has awarded more than \$950,000,000 in grants to fund more than 10,000 projects since it was founded in 1968.

These humanitarian efforts are a direct result of generous support from Lions around the world.

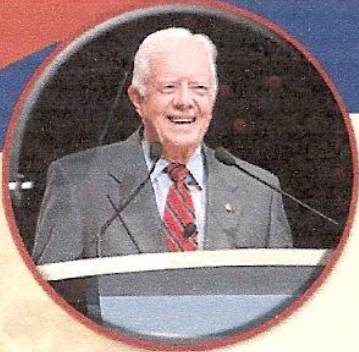
Lions Clubs International Foundation (LCIF) is the official charitable organization of Lions Clubs International. LCIF funding is provided in the form of grants to support Lions-led projects. These grants aid 1.3 million Lions worldwide in humanitarian efforts too large for individual clubs or district to fund alone.

The mission of humanitarian service is at the core of Lions Clubs international. LCIF grants support five unique areas of service. The Foundation's primary philanthropic objectives are:

- **Preserving Sight**
- **Combating Disability**
- **Promoting Health**
- **Serving Youth**
- **Providing Disaster Relief**

## QUICKFACT

**100%** of all funds donated to LCIF reach people and places in need. All foundation administrative costs are paid from interest earned on investments.



## WHAT LIONS' PARTNERS ARE SAYING

**"As a fellow Lion, I want to tell you how proud I am of your success. This has been one of the most gratifying partnerships of my life."**

Former U.S. President and Nobel Laureate Jimmy Carter speaking of Lions and LCIF's SightFirst program

THE  
CARTER CENTER



Peace. Power. Progress. Promise. Building Hope.

**"We have had a wonderful partnership with Lions clubs...and I am tremendously pleased that we have screened more than five million kids and treated more than 50,000. I applaud the tireless efforts of the Lions...together, we can make a difference in the lives of these kids."**

Dr. John Ang BScOptom, MBA, PhD • Regional Vice-President, Professional and Regulatory Affairs  
Johnson & Johnson Vision Care Asia-Pacific

Johnson & Johnson Vision Care

**"George W. Merck believed that medicine should be for the people, not for the profits. As a company, Merck continually strives to live up to this challenge. This is why we are proud to partner with Lions' Clubs International Foundation through the MECTIZAN Donation Program, fighting river blindness in Africa and Latin America. LCIF is a trusted partner in this groundbreaking program, and their commitment ensures that patients in even the most remote areas are able to receive the best available treatment."**

Kenneth M. Gustavsen • Manager, Global Product Donations  
Merck & Co., Inc.

MERCK

# Important Websites

LCI – [www.lionsclubs.org](http://www.lionsclubs.org)

MD4 - [www.md4lions.org](http://www.md4lions.org)

District 4L6 -

[www.district4L6Lions.org](http://www.district4L6Lions.org)

LCIF - [www.lcif.org](http://www.lcif.org)

# Wear your Lions Lapel Pin

When your children and your community see you wearing your Lions pin, they know that you're sincere about the importance of giving back and collaborating with others.



**End of Presentation**

***Questions?***

Prepared by:  
Lion Jay Ruiz, Sr.

Tel - (619) 581-1051

E-mail - [RoaringLion4L6@aol.com](mailto:RoaringLion4L6@aol.com)

**FINAL TEST**



# GUESS WHO?



*Excerpt from 2<sup>nd</sup> Grade Class Picture*

The background is a dark blue gradient. A thin, light blue curved line starts from the top left and arcs towards the right. On the right side, there is a larger, semi-transparent blue shape that appears to be a curved rectangular area, possibly representing a page edge or a design element.

**Questions?**