



Tasks to Complete Before Recruiting New Members

1. Develop Community Assessment Questionnaire
2. Develop Cover Letter with due date – distribute to community leaders
3. Order “Hello” brochure & Membership Applications from Lions International
4. Produce Club Brochure
5. Join Chamber of Commerce
6. Obtain City New Business License List - Monthly
7. Gather information on individuals & groups plus information from sources distributed to
8. Decide which project has more community interest
9. Plan the Project
10. Create Recruitment Profile Worksheet from information gathered
11. Decide types of businesses that will enhance your club and project
12. Recruit for the project
13. Decide on whether to invite prospects to club meeting or Service Project (Service Project best)
 - a. Children’s Vision Screening
 - b. Community Park clean-up
 - c. Graffiti Removal
 - d. Environmental/Conservation Project
 - e. Corn Hole Tournament (Social & Fundraiser)
14. Encourage participation in Service Projects more than meeting attendance