

# Why report service



By sharing our impact, Lions and Leos inform, inspire and grow our global legacy of service.

## Strengthen storytelling

Details give stories power. Saying you fed 87 families is more powerful than saying you organized a food drive. Saying your club contributed 1,265 volunteer hours last year is more powerful than saying your club serves the community. When your club reports service, you collect the details needed to share powerful stories of your club's impact.



*Photo by: Lion Othmar Fetz,  
The LEO Book*

## Inform decisions

Documented club achievements reveal what's working and what's not. For example, what if your diabetes education program is growing in attendance, but your annual club fundraiser is shrinking? Reviewing past service reports helps your club make better decisions, including choosing service activities and setting realistic goals.

## Inspire service

Your reported service projects can be viewed within your district and around the world. That means your club's creativity and impact can inspire Lions and Leos to embrace new causes and serve in new ways. Reports also help Lions International staff identify best practices to share globally.



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## Grow partnerships

Collaborating with other organizations in your community is a great way to increase the visibility, reach and quality of your service projects. When approaching potential partners, your club's service reports provide tangible evidence of your club's effectiveness to help persuade other organizations to join with you.

## Enlighten leaders

High levels of service reporting are a sign of healthy clubs, zones and districts. Knowledge of your club's service history provides invaluable insight to current and future club officers. In addition, district, zone and Global Action Team leaders can best support your club when they understand how clubs in their area serve their communities.



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## Be proud

Service data gives us the ability to communicate how **We Serve** around the world. For example, in 2021, Lions and Leos served more than 350 million people! We can take pride in that achievement thanks to the leaders who reported over 1 million service activities. Through service reporting, your club joins in that pride and is eligible for service awards.

**Would you like to learn more?**

Visit [lionsclubs.org/service-reporting](https://lionsclubs.org/service-reporting)